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## **xTrain Features Over 100 Free Shows on Adobe Systems' New Adobe® TV**

*New Adobe TV programs showcase world-class xTrain training programs*

**Dallas, TX (April 9, 2008)** – xTrain.com, a leader in online video training for photography, media, arts, and design, announces today that the company has licensed over 100 training segments that will be featured on Adobe TV. In addition, xTrain's parent company Splash Media LP, an innovator and market leader of online content communications and training, and producer of xTrain content, has created original programming content for the Adobe TV audience of creative professionals.

Launched today, Adobe TV features four channels of original series programming and content created and produced by xTrain and Splash Media. These channels provide entertaining and expert instructional videos for photographers, designers, video professionals and developers.

“We are extremely excited to be able to share xTrain classes with Adobe customers on these numerous educational shows,” said Jeremy Vest, president and founder of xTrain. “Teaming up with such a significant leader in the software and technology industry will enable both of our companies to deliver high-end education to a broad spectrum of Adobe software users.”

Initially, there are approximately 100 Adobe TV shows created and produced by xTrain in Splash Media's high-end multi-million dollar video production studios. Newly-launched Adobe TV will allow customers of Adobe Systems Incorporated's full range of software products to watch training and tutorials on demand anytime they want. Expert video tutorials are available immediately online at <http://tv.adobe.com> and as a channel in the new Adobe® Media Player.

An initial set of classes from xTrain will include: *Adobe Lightroom Library Module Class* by Rob Sheppard, *Drawing Female Portraits* by Ron Lemen, *Anyone Can Master Layers* by Rob Sheppard, *Processing HDR Files* by Ben Willmore, *InDesign CS3: Advanced and Fun* by Shellie Hall and *Video Blogging* by Giovanni Gallucci.

For 25 years, Adobe Systems Incorporated's award-winning software and technologies have redefined business, entertainment and personal communications by setting new standards for producing and delivering content that engages people virtually anywhere and at anytime. From rich images in print, video and film to dynamic digital content for a variety of media, Adobe is one of the world's largest and most diversified software companies.

### **About Adobe Systems Incorporated**

Adobe is the world's leading provider of software solutions to create, manage, and deliver high-impact, reliable digital content. For more information, visit [www.adobe.com](http://www.adobe.com).

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### **About Splash Media**

Splash Media LP is a Dallas-based media and technology company that develops online, customized Internet television networks for corporate communications and training. Splash Media utilizes its state-of-the-art television studios to quickly produce and deliver rich media content. Splash Media offers an innovative, convenient and efficient solution for communicating with and training associates across the world, via the Internet. Splash Media's current online networks include [www.tstn.com](http://www.tstn.com) and [www.xtrain.com](http://www.xtrain.com), as well as Splash Stream Solutions for private-label corporate networks. For more information, please visit [www.splashmedia.com](http://www.splashmedia.com).

### **About xTrain**

xTrain provides the world's premiere on-line training experience. The xTrain online training library appeals to a wide segment of the desktop publishing and digital imaging marketplace, from digital professionals to students, hobbyists, and Fortune 1000 companies. The growing online video training library utilizes industry-leading instructors, authors, and experts. For more information, visit [www.xtrain.com](http://www.xtrain.com). For information on xTrain's affiliate companies, visit Splash Media <http://www.splashmedia.com> and TSTN <http://www.tstn.com>.

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