



**FOR IMMEDIATE RELEASE**

## **xTrain.com Presents Ben Willmore's High Dynamic Range (HDR) Mastery Course**

*Photoshop Guru joins xTrain's Digital Photography trac of courses*

**Addison, TX (February 28, 2008)** – xTrain.com, a leader in online video training for media, arts, and design, is pleased to announce the addition of Photoshop Guru Ben Willmore's High Dynamic Range (HDR) Mastery Course to its trac of online digital photography courses.

This new course shows learners step by step how to master High Dynamic Range (HDR). HDR is the process of taking a sequence of exposures, allowing digital photographers and graphic artists to lighten the underexposed areas and darken the overexposed areas of their digital images to better simulate what the eye would actually see. Students will see how to best choose subjects for HDR, such as watching for movement, clouds, sensor dust, and when to find the ideal light to master HDR. Ben Willmore shows learners through his series of xTrain classes how to merge exposures to enhance or add an illustrative effect to their photographs.

“Ben Willmore is the master in high dynamic range image processing and xTrain is thrilled to offer his online training videos to our growing learner community,” said Siatha Vest, xTrain's Director of Training. “Upon completion of Ben's HDR course, I'm confident our learners will be able to successfully enhance and improve their digital images by adding drama and details and some really interesting effects.”

Ben Willmore's High Dynamic Range (HDR) Mastery Course features 4 classes including Shooting for HDR, Merging Exposures, Processing HDR Files, and Enhancement. Cost is \$79 to enroll in this course, or interested participants can subscribe to xTrain for \$199 a year to enroll in unlimited xTrain tracs, courses and classes, or interested participants can subscribe for \$19.99 a month for unlimited access and \$14.99 per month for students with a valid student ID. For more information about xTrain, please visit [www.xtrain.com](http://www.xtrain.com).

*Note: This course requires PhotoMatix Pro & Photoshop. If learners would like to purchase PhotoMatix Pro, a special discount code is given to purchase this additional software.*

### **About Ben Willmore**

To date, Ben Willmore has personally taught over 60,000 Photoshop users on three continents. His descriptions of Curves and Channels are thought to be the best in the industry and his breakthrough teaching style of “not-just-how-but-why,” has made him the in-house instructor of choice for companies such as Mercedes Benz, Adobe Systems, America Online, the U.S. Airforce, Lexis Nexis and Fisher-Price Toys. His award-winning, best-selling book, Adobe

**-more-**

Photoshop Studio Techniques is said to be “Arguably, one of the best Photoshop books ever written,” by *Photoshop User*’s publisher, Jim Workman. His latest book “Photoshop CS3: Up to Speed” is a new concept in books and is the only book focused exclusively on the new features in Photoshop CS3. He is the creator of the best-selling Master Series videos.

### **About xTrain**

xTrain provides the world's premiere on-line training experience. The xTrain online training library appeals to a wide segment of the desktop publishing and digital imaging marketplace, from digital professionals to students, hobbyists, and Fortune 1000 companies. The growing online video training library utilizes industry-leading instructors, authors, and experts. For more information, visit [www.xtrain.com](http://www.xtrain.com) . For information on xTrain’s affiliate companies, visit Splash Media <http://www.splashmedia.com> and TSTN <http://www.tstn.com>.

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