



FOR IMMEDIATE RELEASE

Tenba Expands Roadie Video Bag Series

New larger Roadie II video bags accommodate bigger cameras and Rigs

North White Plains, NY – September 18, 2012 – Leading the way in carrying solutions for over 30 years, [Tenba](#) announces that it has expanded their popular [Roadie II](#) video bag series with two new larger sizes. The new Roadie Video Backpack and Roadie Shoulder Bag will be about 20 percent larger than the bags that were launched earlier this year. Both bags are designed to fit the latest digital camera / video systems, including DSLRs from Canon (5D Mark III, EOS-1D X) and Nikon (D4, D800), and larger gear from RED (Epic, Scarlet), Canon (C100/C300/C500) and Sony (FS100/FS700), along with a laptop and a full assortment of accessories.

The new larger sized bags include the same video-specific features as the existing Roadie Video bags, which are designed to meet the demands of image makers who switch between DSLR and full-size video camera systems. Features include monopod/shotgun mic pockets, quick-access audio compartments, padded integrated laptop storage, wide, unobstructed openings, oversized pockets for large batteries, hard drives and cables, and much more.

“After launching the first two Roadie Video Bags, we received many requests for larger sized bags that would fit bigger lenses, larger rigs and longer rails,” said Jan Lederman, President of MAC Group. “We worked with filmmakers to ensure the new bags would meet their specific size requirements.”

The larger Roadie II Video Backpack and Shoulder Bag will be available in January 2013. To find more information about Roadies, and to see a full video demonstration of all Tenba products, visit www.tenba.com.

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About Tenba

Tenba provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness and –literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba products are designed and marketed exclusively by MAC Group (www.MACGroupUS.com) in the USA, and sold by distributors around the world.

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