



FOR IMMEDIATE RELEASE

Tenba Introduces New Roadie II Video Bags

New Roadie II Video Backpack and Shoulder Bag fit the latest video gear

North White Plains, NY – April 16, 2012 – Leading the way in carrying solutions for over 30 years, [Tenba](#) announces that it has introduced two new bags to their popular [Roadie II](#) collection. The Roadie Video Backpack and Shoulder Bag were designed from the ground up with video gear in mind. They will fit the latest digital camera / video systems, including DSLRs from Canon (5D Mark III, EOS-1D X) and Nikon (D4, D800), and larger gear from RED (Epic, Scarlet), Canon (C300) and Sony, along with a laptop and a full assortment of accessories.

Tenba consulted with a wide range of videographers to ensure that the new Roadie video bags would meet their needs for protection, speed, durability and comfort. Video-specific features are found throughout the bags, such as tall monopod/shotgun mic pockets, quick-access audio compartments, padded integrated laptop storage, wide, unobstructed openings, oversized pockets for large batteries, hard drives and cables, and much more.

“As the range of equipment used by professional image makers continually changes, so must our bags,” said Jan Lederman, President of MAC Group. “The new Roadie II video bags were designed for — and tested with — the latest cameras and accessories, creating some of the most versatile bags that Tenba has ever designed.”

Built to the same “Crafted Without Compromise” level as Tenba’s existing Roadie cases, the new video bags have the look and performance of distinctive travel cases, with rugged, water-repellant ballistic nylon exteriors, genuine YKK zippers, waterproof bottom panels and industrial/military-grade webbing. Each bag includes padded dividers systems that will adjust to fit drastically different camera systems, from larger video cameras like the RED Epic and Canon C300, to smaller DSLR systems from Canon, Nikon and Sony.

Both bags include Tenba’s exclusive WeatherWrap removable rain cover, plus a slim 10-pocket media wallet that fits either CF or SD cards.

The Roadie II Video Backpack and Shoulder Bag will be available by June 1st at suggested retail prices of \$299.95 and \$279.95 respectively. To find more information about Roadies, and to see a full video demonstration of all Tenba products, visit www.tenba.com.

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About Tenba

Tenba provides innovative carrying case solutions to passionate and professional photographers, and their full equipment arsenal. Tenba introduced the world to soft-sided, professional camera bags in 1977, and has been an innovation and quality leader in the decades since. With so many years of experience in bag development and construction, along with a unique level of closeness

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and –literally – daily connection to the professional imaging community, Tenba is truly dialed-in to both the real-world needs of its customers and the latest in design trends, materials and manufacturing. With its own, U.S.-based, dedicated “bag lab” product development center and manufacturing facilities, both domestic and abroad, Tenba’s resources and capabilities allow the company to create unique and exceptional carrying and transport solutions for serious shooters.

Tenba products are designed and marketed exclusively by MAC Group (www.MACGroupUS.com) in the USA, and sold by distributors around the world.

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