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Smartparts, Inc. Announces Affordable 5.6-Inch Viewable Image Digital Picture Frame

New frame permits automatic slideshow viewing of images and videos

Englewood, NJ (September 22, 2006) – Smartparts, Inc. (www.smartpartsproducts.com), one of the pioneers of the quickly growing Digital Picture Frame product category, announces an affordable easy-to-use Digital Picture Frame with a 5.6-inch LCD display that clearly showcases standard (JPEG) images and movie (.avi) files.

Featuring three interchangeable 8" x 7" frames including a genuine walnut wood frame, automatic variable-speed slide show capability, infrared (IR) remote control for easy and interactive use, USB cable and AC adapter, this 8" x 7" digital picture frame is compatible with all memory cards including SecureDigital (SD), SmartMedia (SM), Memory Stick (MS), MultiMediaCard (MMC), CompactFlash (CF) and xD Picture Cards. It can easily be displayed on a desk or countertop.

“The new reduced pricing on this digital picture frame makes it even more affordable for consumers to now display hundreds of digital pictures in a single picture frame without the need for a computer,” said John Roberts, product manager for Smartparts, Inc. “And with its selection of frame choices from modern black or metallic to a warm and rich wood frame, this versatile product easily integrates nicely into many different environments and decors making it ideal for home or business applications.”

Using a Smartparts Digital Picture Frame is easy. Users just remove their media card from their digital camera, insert the card into the digital picture frame and the frame will display the pictures directly from the media card using its automatic slide show feature – no computer is necessary. Computer users who would like to use their PC or Mac can also easily transfer image files that have already been edited directly from their computer to a media card for use in the digital picture frame. In addition, image files can be transferred to or from a media card inserted in the digital picture frame via the (supplied) USB computer cable.

The Smartparts 5.6-inch viewable image Digital Picture Frame (SPDPF56N) is currently available for \$129.95 at Circuit City, and other major consumer electronics retailers and photo dealers. In addition, the Smartparts genuine wood Digital Picture Frame with an 8.4-inch hi-definition LCD display is now available at the reduced price of \$179.95.

About Smartparts, Inc.

With sales and marketing offices in Englewood, NJ, Smartparts, Inc. is one of the pioneers of the quickly growing Digital Picture Frame product category. Today, its partnership with Wynit, Inc. provides state-of-the-art distribution capabilities with three distribution centers in California, Tennessee and New York. For more information, visit www.smartpartsproducts.com.

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