

For Immediate Release

Smartparts Inc. Announces 8.4-Inch Viewable Image Digital Picture Frame

New frame permits automatic slideshow with images set to music or narration

Englewood, NJ (August 18, 2006) – Smartparts, Inc. (www.smartpartsproducts.com), one of the pioneers of the quickly growing Digital Picture Frame product category, announces a new easy-to-use genuine wood Digital Picture Frame with an 8.4-inch hi-definition LCD display that clearly showcases JPEG images.

Featuring a walnut-finish frame, automatic variable-speed slide show capability, MP3 capability, IR remote control, built-in or external sound capability, USB cable and AC adapter, this new 11" x 9" digital picture frame is compatible with all memory cards including SecureDigital (SD), SmartMedia (SM), Memory Stick (MS), MultiMediaCard (MMC), CompactFlash (CF) and xD Picture Cards. It can be displayed on a desk or countertop as well as wall-mounted.

“This attractive new picture frame is a great way to display all your digital pictures in a single picture frame without the need for a computer,” said John Roberts, product manager for Smartparts, Inc. “And with its warm and rich wood frame, this versatile product easily integrates nicely into many different environments making it ideal for home or business applications.”

Using a Smartparts Digital Picture Frame is easy. Users just remove their media card from their digital camera, insert the card into the digital picture frame and the frame will display the pictures directly from the media card using its automatic slide show feature – no computer is necessary. Computer users who would like to use their PC or Mac can also easily transfer image files that have already been edited directly from their computer to a media card for use in the digital picture frame. In addition, image and music files can be transferred to or from a media card inserted in the digital picture frame via the (supplied) USB cable.

The new Smartparts 8.4-inch viewable image Digital Picture Frame (SPDPF84) is currently available for under \$200 at Circuit City, and other major consumer electronics retailers and photo dealers.

About Smartparts, Inc.

With sales and marketing offices in Englewood, NJ, Smartparts, Inc. is one of the pioneers of the quickly growing Digital Picture Frame product category. Today, its partnership with Wynit, Inc. provides state-of-the-art distribution capabilities with three distribution centers in California, Tennessee and New York. For more information, visit www.smartpartsproducts.com.

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