



Simple Star's *PhotoShow 2* to be Available Through RealNetworks, Inc.

Fun and Easy to use software perfect for digital camera owners

Las Vegas, NV (March 1, 2003) – Simple Star, The Personal Media Software Company, announced today that it has licensed its popular digital photography product, PhotoShow 2 for distribution through RealNetworks[®], Inc. consumer Web sites.

PhotoShow 2 enables users to easily create and share multimedia entertainment using their own photos and music. Users simply choose photos, a sound track, transitions and effects and then drag and drop animated clip art. When complete, PhotoShows can be shared online, burned to CD-ROM, used as a screen saver and even published to a personal Web site. PhotoShow 2 is available to both PC and Mac users.

“Finally, getting creative and having fun with your digital photos is easy. PhotoShow makes it simple for anyone to enjoy their digital camera to its fullest potential,” said Chad Richard, Simple Star CEO. “We believe that PhotoShow 2 will be appealing to RealNetworks’ massive audience.”

About Simple Star, Inc.

Simple Star, “The Personal Media Company”, develops software products that enable consumers to manage, make and share media in unique and creative ways. Simple Star licenses its software to computer hardware manufacturers, digital imaging companies and online entertainment companies. In addition, Simple Star sells software directly to consumers through publishers who distribute through retail channels and through large online marketers. Simple Star products have been licensed to or sponsored by companies such as: Eastman Kodak Company, Broderbund, Intel, Vivendi Universal, MTV, Shockwave.com, RealNetworks, Ford, MusicMatch, Pacific Digital, and Palm Pictures. To learn more about Simple Star, visit www.simplestar.com

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