



Shockwave.com™ and Simple Star Partner to Release PhotoJam 4

New Version of Popular Digital Photography Software Now Available

San Francisco, CA (December 3, 2003) -- Shockwave.com™, the Web's leading destination for interactive entertainment, and Simple Star, the leading developer of personal media software, announced today that they have partnered together and developed PhotoJam 4, the next generation of Shockwave.com™'s popular photo entertainment software. PhotoJam 4 is now available for download at www.photojam.shockwave.com.

First released by Shockwave.com™ in 2000, the PhotoJam product line has been embraced by millions of consumers as the easiest way to create and share entertaining photo-slideshows online. PhotoJam 4 maintains the easy-to-use appeal of earlier versions of the product, enabling users to add music and visual effects to their digital photos, and share them on the Internet within minutes. In addition, the new version adds a suite of powerful features like animated clip art and the ability to display a completed show on a DVD player. It's also easier than ever to share PhotoJam creations, with presentations delivered using near-ubiquitous Flash software.

Users can download a trial version of PhotoJam 4 for free, or purchase the unlimited product for \$29.95. Shockwave.com™ is also offering another version of the product, PhotoJam 4 Deluxe, for \$49.95. Deluxe includes powerful photo-management and editing capabilities, along with customizable photo-gifting features including calendars, mugs, t-shirts, and more.

Mika Salmi, CEO of AtomShockwave Corp., noted, "With over 2 million downloads to date, PhotoJam is incredibly popular. In this latest release, we again listened to what our users were asking for, and teamed up with Simple Star to make PhotoJam 4 a product that is both irresistible and easy to use. We're already seeing our audience using it to send memorable holiday greetings."

Simple Star CEO Chad Richard noted, "The PhotoJam 4 release is a great step in the evolution for the PhotoJam product line. Our partnership with Shockwave.com™ allows us to deliver digital photography fun to a large audience making our product accessible to everyone."

About Shockwave.com™

Shockwave.com™ (www.shockwave.com) is widely recognized as the Web's leading destination for interactive entertainment. More than 16 million unique users visit Shockwave.com every month to enjoy hundreds of world-class online games and entertainment software applications. Based in San Francisco, CA, Shockwave.com™ is a service of AtomShockwave Corp.

About Simple Star, Inc.

Simple Star, "The Personal Media Company", develops software products that enable consumers to manage, make and share personal media in unique and creative ways. Simple Star sells software directly to consumers and also licenses its software to computer hardware manufacturers, digital imaging companies, education institutions, online media companies and retail publishers.

Simple Star products have been licensed to companies including: Eastman Kodak Company, Broderbund, Intel, Gateway, Vivendi Universal, MTV, Shockwave.com, RealNetworks, TDK, MusicMatch, Vivitar, HSN, Western Digital, The WB, ADS Technologies, Microtek and Mustek. To learn more about Simple Star, visit www.simplestar.com.

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