



FOR IMMEDIATE RELEASE

MAC Group Appointed Exclusive U.S. Distributor for Ruige

Ruige is the premier manufacturer of professional field monitors for filmmakers of all levels

Beijing, China – (February 21, 2011) – [Ruige](#) today announces that [MAC Group](#) will now exclusively distribute its line of production field monitors in the United States. This highly anticipated partnership finally provides filmmakers with high-value and economical field monitor solutions to achieve their filmmaking needs.

“For the past 23 years, MAC Group has sought to provide photographers, videographers, students and educators with the finest tools they need to create images,” says Jan Lederman, President of MAC Group. “Ruige’s exceptional products allow us to continue fulfilling our goals by providing valuable solutions for the filmmakers of today as well as tomorrow.”

Ruige brings inventive and exciting technologies into the world of filmmaking by providing on-board video signal conversion and pass-through without the necessity of external video splitters and conversion units. Essentially eliminating the need for expensive out-board converters, Ruige’s line of monitors not only reduces the overall cost of filmmaking, it simplifies it. The filmmaker is now able to choose from using and passing on SD-SDI, HD-SDI, Composite, Component or HDMI signals all without any extra peripherals.

This venture combines Ruige’s innovative technologies with MAC Group’s history of successful marketing strategies. Leveraging years of experience and market know-how, MAC Group is poised to show filmmakers of all levels the new possibilities they can achieve.

Availability

Ruige products will be available for purchase in the U.S. from a growing list of specialty camera and video retailers on March 1, 2011.

About Ruige

Ruige is a privately held, Chinese-based company that develops LCD monitor solutions for the professional filmmaking market. For more information about Ruige and their collection of LCD Monitors, including detailed product information and image galleries, please visit <http://www.RuigeUSA.com>

Ruige products are exclusively distributed by MAC Group (www.MACgroupUS.com) in the USA.

-more-

#

Contact:

Steve Rosenbaum or Leigh Nofi
S.I.R. Marketing Communications, Inc.
sir@sironline.com or leighnofi@sironline.com