



FOR IMMEDIATE RELEASE

PocketWizard[®] Announces Make It Possible[™] Photo Contest

*PocketWizard Photo Products partners with SmugMug to create the first
PocketWizard Photo Contest*

So. Burlington, VT – November 8, 2011 – LPA Design, manufacturers of [PocketWizard](#) radios, the world leader in wireless control and synchronization of cameras, flash lighting and light meters, announces the [“Make it Possible” Photo Contest](#). Starting today, photographers are invited to show PocketWizard how they “Make it Possible” using PocketWizard Wireless Triggering systems by submitting a photo taken with a minimum of one off-camera flash triggered using PocketWizard radios.

The “Make it Possible” contest winner will receive one PocketWizard MiniTT1[®], two FlexTT5[®]s and one AC3 ZoneController for either Canon or Nikon plus a PocketWizard G-Wiz Trunk bag and a 1-year SmugMug Pro Subscription and photo website customization. First- and second-place runner-ups will also be awarded prizes. Contest submissions will be accepted from now until December 30, 2011.

Final judging will be done by commercial-fashion photographer [Mark Wallace](#). Mark is the face behind numerous [PocketWizard video tutorials](#) as well as the host and creator of the web-based video series [“Digital Photography One on One”](#) and [“How’d They Do That?”](#), sponsored by AdoramaTV. Mark is also the co-founder of [Snapfactory Studios](#).

“We are very excited to launch our first ever International PocketWizard Photo Contest and we look forward to the submissions we’ll receive from photographers of all levels who understand the benefit of shooting with off the camera flash. And having Mark Wallace as our contest judge brings it all together. As a photographer he’s technically proficient, as a teacher he’s first-rate and as a judge he’ll be suburb,” said Heather Ambrose, Marketing Manager at LPA Design.

PocketWizard Photo Products partnered with SmugMug, the industry-leading professional photography site display, sharing and protecting solution, to power the contest. “SmugMug's unparalleled customization and powerful platform enables us to showcase world-class entries in its best light and makes sharing easy. The branded photo galleries will be the perfect complement to the entries we expect to receive,” stated Ambrose.

To enter the contest visit www.PocketWizard.com/inspirations/contests .

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About PocketWizard

Incorporating the latest radio technology, PocketWizard (www.PocketWizard.com/) products exceed the demands of the working pro and photo enthusiast with durability, ease of use, advanced capabilities and legendary PocketWizard reliability.

PocketWizard products, including the PLUS® II, MultiMAX®, MiniTT1®, FlexTT5® and AC3 ZoneController are made by LPA Design, based in South Burlington, Vermont and sold by distributors around the world including the MAC Group (www.MACgroupUS.com) in the USA.

About SmugMug

SmugMug is an independent company devoted to nothing but your priceless photos. Professional photographers, passionate amateurs and photo lovers get unlimited uploads and big, beautiful and customizable online galleries for easy sharing, printing and archiving. For more information visit <http://www.smugmug.com>.

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