

MAC Group USA Announces Fall Rebates On Selected PocketWizard® Radios

Mail-in rebates available in the U.S. for PocketWizard Plus[®]X, Plus[®]III, MiniTT1[®] and FlexTT5[®] Wireless Triggering Systems

North White Plains, NY – (October 1, 2013) – MAC Group, a leading manufacturer and distributor of professional photographic equipment, announces today a fall rebate of \$25 for U.S. customers that purchase one or more PocketWizard MiniTT1 and/or FlexTT5 radios for Canon or Nikon Digital Single-lens Reflex (DSLR) cameras. Likewise, purchasers of PocketWizard PlusX and/or Plus III radios are eligible for a \$15 mail-in rebate for each radio they purchase.

The mail-in rebate is available only for new inventory purchased from authorized PocketWizard Dealers in the U.S. between October 1, 2013 through November 30, 2013. To receive their mail-in rebate, purchasers must complete a Rebate Form and provide sales receipts along with original product labels from each product purchased.

For complete information on this rebate and to download the Rebate Form, please visit: www.pocketwizard.com/USArebate2013

"PocketWizard radios offer photographers the most flexible and reliable solutions for remote camera and flash triggering for both studio and on-location shooting," said Phil Bradon, PocketWizard Marketing Manager for MAC Group USA, the U.S. distributor of PocketWizard wireless triggering systems. "Covering both the ControlTL and Standard radios, this limited-time mail-in rebate provides added value for photographers new to wireless triggering as well as giving long-time PocketWizard photographers a great way to upgrade or add to their existing system."

About PocketWizard

Incorporating the latest radio technology, <u>PocketWizard</u> radio triggers exceed the demands of the professional and serious amateur photographers with durability, ease of use, advanced capabilities and legendary reliability. PocketWizard products, including the PlusX, Plus III, Plus II, MultiMAX, MiniTT1 and FlexTT5 are made by LPA Design, based in South Burlington, Vermont and sold by distributors around the world including the MAC Group in the USA.

About MAC Group

MAC Group is a sales and marketing company dedicated to supplying photographers, videographers, educators and students with the world's finest image-making tools.

In addition to the brands it represents in the USA, MAC Group designs and distributes Tenba and Induro products internationally.

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