PIX2015: Seattle Consumers Will Experience the World of Photography With a Live-streamed Expo and Conference

Unique, two-day event offers hands-on photo activities plus informative presentations by some of the world's leading photo experts

Seattle, WA (September 16, 2015) – Photo Interactive Experience (PIX2015) is a unique, family friendly live-streamed expo, conference and interactive photo playground that will take place on October 6th and 7th at the Seattle Center's Expo Hall and McCaw Hall in Seattle, WA, just minutes from downtown. This new, exciting event will also be live streamed to viewers around the world via pix2015.com.

Presented by the world's leading digital photography website, DPReview (www.dpreview.com) based in Seattle, in association with Amazon.com and the Photo Marketing Association, PIX2015 is ideal for seasoned photo enthusiasts, photography novices looking to improve their photo-taking abilities, and those with a passion for photography who are inspired by powerful stories told through the lens of a camera.

"This is an exciting time in the world of photography, with more photos being taken and shared than ever before. PIX 2015 is a celebration of the creative possibilities offered by the latest cameras, accessories and software," said Simon Joinson, General Manager of DPReview and the event's organizer. "We have two stages featuring a stellar lineup of speakers, including some of the best photographers in the world, and a hall full of all the latest gear, unique hands-on photo activities, shooting opportunities and experts to help visitors learn how to capture, and share, stunning images of their friends, families and life events. Also, I'm very excited that we'll be live streaming video at many of the events and talks as they happen at PIX 2015 on October 6th and 7th, and archiving it for a worldwide audience and for future generations of photographers to learn from and enjoy."

PIX2015: The expo

The live expo on Oct 6-7 is designed as a 'photography playground' with demo stages, interactive touch exhibits, and a wide variety of hands-on shooting experiences for photographers of all ages and levels of experience. The exciting world of creative photography and videography technology will be on full display by the best companies in the industry,

featuring everything from the latest cameras and accessories to photo manipulation software and apps.

Camera and lens makers including Sony, Samsung, Fujifilm, Nikon, Canon and Sigma will be demonstrating their latest products and answering questions about their equipment. Visitors will be able to watch photography demonstrations and try their hands at techniques with expert instruction so they can experience firsthand how to take great photos in a variety of shooting scenarios.

Visitors will also be able to take advantage of special show pricing on an enticing selection of the latest photo gear, courtesy of Amazon.com.

Entrance to the main hall expo is free to pre-registered users. The live show takes place at the Seattle Exhibition Hall in the heart of the Seattle Center, home of the Space Needle, Pacific Science Center, Experience Music Project and the Chihuly Glass Museum.

For more information about PIX2015 and to reserve free tickets, please visit: www.pix2015.com.

Re:FRAME
Taking place in the beautiful lecture theater at McCaw Hall, Re:FRAME is a two-day program that features a diverse line-up of some of the best photographers in the world sharing thought-provoking and inspiring stories about the impact of photography in their lives and work. All discussions and keynote presentations will be streamed live on pix2015.com, Amazon.com and other partner sites.

Reserved-seat passes for the Re:FRAME program of talks are available for a fee, in very limited quantities at www.pix2015.com**.**

Why visit PIX2015?

- **Discover photography:** Attendees will uncover what's happening in the world of photographic technology, from drones to apps to the latest printing and sharing solutions. Likewise, beautiful photo galleries will inspire even the most casual photographers, and they'll find out just how easy it is to take professional-level photos.

- **Expanded horizons:** Additionally, top photographers will share their stories through the compelling, entertaining, and unique perspectives of their work. Attendees will see how powerful photography is and what an important role it plays in communication, education, and connecting people in meaningful ways.

- **Learn & find the answers:** Both novice photographers and serious enthusiasts alike will learn what they need to know about choosing and using a camera. Professional photographers and DPReview.com staff will provide hands-on coaching.

- **Enjoy hands-on photo activities:** PIX2015 attendees will experience the world of photography through a unique photography playground where they will be encouraged to try new photo techniques and can discover how the latest technology is transforming image making and sharing. Attendees can also join a photo walk with a professional photographer or have some fun shooting street performers on our special photo stage. PIX2015 is a family-friendly event and kids are welcome.

Live streaming & video archive

PIX2015 is not just for those who are able to attend in person on October 6th and 7th: The entire program of talks, panels, presentations and demos from the expo hall stage and all the re:FRAME talks will be streamed live on the pix2015.com website (as well as on Amazon.com and Twitch.tv). Online visitors will be able to watch edited highlights from the show floor as well as being able to take advantage of the special show deals on the latest camera gear courtesy of Amazon.com.

Once the event concludes, the entire collection of talks, demos and show floor highlights will be available to watch online at DPReview, PIX2015.com and on other video platforms.

More Information

For information about re:FRAME or PIX2015, including complete speaker biographies, please visit the PIX 2015 web site at: www.pix2015.com

About DPReview

Digital Photography Review's mission is to provide the most authoritative reviews of, the fastest, fullest news reports about, and the most comprehensive database of consumer digital cameras in the world, and to provide an open, active forum and useful tools for its community.

Digital Photography Review was founded in December 1998 and over the years has grown to include a vast digital camera database, timeline, forum, image sample galleries, a glossary and articles section, lens, printer and software reviews, user galleries, photo challenges and much more.

Today DPReview (http://dpreview.com/) is the world's most popular dedicated enthusiast digital photography site. DPReview believes in original and unbiased content with as much detail as it can provide. In 2007 Digital Photography Review was acquired by Amazon.com

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