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## **Phanfare Announces Downloadable Slideshow Feature**

*Complete digital image and video slideshows set to music can be easily downloaded and later viewed offline on any computer*

**Metuchen, NJ (January 8, 2007)** – Online photo and video sharing service Phanfare announced today the availability of downloadable slideshows that can be easily viewed on any PC or Mac computer system.

“I like to think of this new feature as ‘Phanfare to Go’,” said Andrew Erlichson, Phanfare’s CEO. “For the first time, Phanfare customers are able to download a complete slideshow of their individual albums containing digital images, video clips and music to their computer for playing at a later time when their computer is not connected to the Internet. Now customers can share their favorite slideshows at a moment’s notice, wherever they may go, and it will appear as it does when viewed online.”

Downloadable through a Phanfare user’s online web album page, full musical slideshows containing digital image files and digital video files can be downloaded to any computer to be played offline anytime. These slideshows feature edge-to-edge images on a computer’s monitor and retain all of the Phanfare slideshow controls as seen when an album is viewed online. The slideshows are identical to Phanfare’s industry-leading online slideshows including transition effects, custom music and integrated video clips.

Phanfare’s downloadable Mac and PC client software provides Phanfare customers with the easiest way to protect and share photos and videos online. Phanfare’s downloadable organizer keeps web albums in synch in the background, while customers work. And its patent-pending upload process provides the fastest workflow on earth. Phanfare also offers MyPhanfare – a web-based AJAX client that allows customers to use Phanfare’s sophisticated workflow solution to manage photos and videos right on the web from any online computer anywhere in the world.

Phanfare is available for \$54.95 per year, \$6.95 per month or \$299.95 for a lifetime membership and is PC and Mac compatible. A 30-day free trial is available via download for both Mac and PC. The Phanfare service is free to nonprofits, schools, and religious groups.

*Mac is a trademark of Apple Computer.*

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**About Phanfare**

New Jersey-based Phanfare, Inc. provides the fastest, easiest, most secure way to share and protect all your photos and videos. For life. Phanfare's subscription-based online photo and video sharing service provides users with private, permanent, polished, advertising-free online albums. Phanfare offers consumers personalized web galleries with unlimited storage and flexible security controls. Powerful, yet easy-to-use, patent-pending software simplifies the time and effort required by customers to create, share and maintain their albums. Phanfare was founded in 2004 by CEO Andrew Erlichson and CTO Mark Heinrich. For more information visit [www.phanfare.com](http://www.phanfare.com).

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