

**Embargoed Until Tuesday, January 29<sup>th</sup>, 2013, 3:00 PM MDT**

## **PENTAX RICOH IMAGING to Exhibit Two Reference Products at CP+ 2013**

*Company to showcase flash and interchangeable lens currently under development*

**Denver, CO (January 29, 2013) — [PENTAX RICOH IMAGING AMERICAS CORPORATION](#)**

(PENTAX) is pleased to announce the exhibition of two reference products in the PENTAX RICOH IMAGING booth at CP+, one of the largest and most comprehensive camera and imaging shows in Asia, taking place January 31<sup>st</sup> -February 3<sup>rd</sup>, 2013 at the Pacifico Yokohama Convention Center in Japan.

### **Reference products on display:**

- Model Name (tentative): AF360FGZ II
  - Product information:
    - Clip-on-type external flash unit with maximum guide number 36 (at ISO 100 / m).
    - P-TTL, automatic flash discharge level adjustment functionality.
    - Bounce flash function adjustable both vertically and horizontally.
    - Market launch scheduled for summer 2013
- Model Name (tentative): Mount Cap Lens
  - Product information:
    - Unit-focal lens (unique-lens series) for use with Q mount interchangeable-lens digital camera
    - Uniquely designed exterior with a toy-camera-like visual effect
    - Market launch scheduled for summer 2013

*Notes: Model names, designs, specifications and market launch schedules of these products are all tentative and subject to change without notice. Prices of these products will be announced at a later date.*

**About PENTAX**

PENTAX is a leader in the production of a variety of adventure ready digital cameras including weather-resistant digital SLRs and stylish, compact, waterproof cameras, as well as lenses, flash units, binoculars, scopes, and eyepieces. For more than 90 years, PENTAX has developed durable, reliable products that meet the needs of adventurous consumers and businesses. With new headquarters in Denver, Colorado, PENTAX RICOH IMAGING AMERICAS CORPORATION is a subsidiary of PENTAX RICOH IMAGING COMPANY, LTD. effective October 1, 2011. Additional details may be found here:  
[www.pentaximaging.com/news](http://www.pentaximaging.com/news)

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