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onOne Software Announces Special “Pro Photo Essentials” Software Offer

*New offering includes all four onOne Photoshop® plug-ins
and iView MediaPro 3 at a reduced price*

Portland, OR - December 8, 2006 - onOne Software, Inc., announces today availability of the new “Pro Photo Essentials” software package featuring onOne Software’s Genuine Fractals 4.1, Mask Pro 4, Intellihance Pro 4.1 and PhotoFrame Pro 3 Photoshop plug-ins and iView MediaPro 3* digital asset management software.

“At onOne Software we strive to provide products to our customers that will get them out from behind their computer and back behind their cameras taking pictures,” said Craig Keudell, president of onOne Software. “This new software offering was created with the busy professional photographer in mind. By making all of these software applications available in one reduced-price package, photographers will be able to tackle any digital imaging task from asset management to workflow enhancements affordably and most importantly with ease.”

Available starting December 8, 2006, this offering applies to the Mac and Microsoft Windows versions of iView MediaPro 3, Genuine Fractals 4.1, PhotoFrame Pro 3, Mask Pro 4 and Intellihance Pro 4.1. The price is \$499.95 (\$838.80 if purchased separately for a savings of \$338.85). A special introductory price of \$374.95 is available directly from onOne Software’s web site (www.ononesoftware.com) only through December 31, 2006.

Digital asset management pioneer iView Multimedia Ltd., is a wholly owned subsidiary of Microsoft Corp.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.onOnesoftware.com or call 1-888-968-1468.

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Online press kit: <http://www.ononesoftware.com/presskit/>

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* All registered owners of iView MediaPro 3.x will receive a free download of Expression Media for a limited period of time when it is released in Spring 2007. For more information visit <http://www.iview-multimedia.com/expression/index.php>