



FOR IMMEDIATE RELEASE

onOne Software Announces the “Everything Bundle” Just in Time for the Holidays

Limited time bundle offers more than a 60% savings for new and current customers

Portland, OR - December 6, 2007 – onOne Software, Inc., provider of world-class software solutions for professional photographers and graphic designers, announces today just in time for the holidays – the Everything Bundle.

Available until the end of December 2007, onOne Software’s Everything Bundle includes six Adobe® Photoshop® software plug-ins – Genuine Fractals 5 Print Pro, the new PhotoTools 1 Professional Edition, the new PhotoFrame 3 Professional Edition, Mask Pro 4.1, Intellihance Pro 4.2 and the new PhotoTune 2.2. If purchased separately these plug-ins would cost \$1,269.70. From now until the end of the year, first time onOne Software customers can purchase this special bundle for \$499.95 (a savings of \$769.75). For existing onOne Software customers who already own any version of one of the above onOne Software products, this bundle can be purchased for \$399.95 (a savings of \$869.75). In addition, for those wishing to purchase just one product from onOne Software, they will receive 20% off the original purchase price using the coupon code on the Web site. More information about this special holiday sale can be found at <http://www.ononesoftware.com>.

“The Everything Bundle is the perfect holiday gift for yourself or the special photographer or graphic artist in your life,” said Craig Keudell, president of onOne Software. “Never before have we offered such a discount on the complete line of onOne Software products and the holidays are the perfect time for us to do so. And it’s the perfect time for those not familiar with our award-winning plug-ins to turbo boost their Photoshop productivity.”

About the Products

- **Genuine Fractals 5 Print Pro** (MSRP \$299.95) can resize images over 1,000% with no loss of detail or sharpness.
- **PhotoTools 1 Professional Edition** (MSRP \$259.95) utilizes the power of Photoshop Actions to provide a wide range of imaging tools including effects, corrections and production automation in a full-featured interface.
- **PhotoFrame 3 Professional Edition** (\$259.95) creates stunning border and edge effects right out of the darkroom.
- **Mask Pro 4.1** (MSRP \$159.95) easily creates high-quality masks and selections from tough subjects like hair and glass.
- **Intellihance Pro 4.2** (MSRP \$159.95) makes optimizing your images a snap by combining eight image adjustments in one place.
- **PhotoTune 2.2** (MSRP \$129.95) incorporates the onOne Software’s newly acquired color-correction plug-ins – 20/20 Color MD™ 2.0 and SkinTune™ 2.0.

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About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-ins for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with a broad range of industry experts and continue to develop in-house technologies for the photographic industry on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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