



**FOR IMMEDIATE RELEASE**

## **onOne Software Announces Availability of New Pro Digital Frame Bundle**

*Custom-designed add-ons for PhotoFrame Pro 3 and PhotoFrame Elements  
now available at one low price*

**Portland, OR - December 1, 2006** - onOne Software, Inc., announces the immediate availability of the new Pro Digital Frame Bundle featuring nearly 100 custom-designed frames by well respected professional photographers and Photoshop trainers. This new bundle makes it even easier and more affordable for users of onOne Software's PhotoFrame Pro 3 and PhotoFrame 3 (designed specifically for Photoshop® Elements) to add to their already extensive library of easy-to-use border and edge effects.

"We are thrilled to provide our PhotoFrame customers with this new onOne Software Pro Digital Frame Bundle," said Craig Keudell, president of onOne Software. "By incorporating all of our Digital Frame Collections into one convenient and very affordable package, our goal is to help photographers expand their creative horizons while spending more time behind the camera."

Included in the new Pro Digital Frame Bundle is the recently introduced Jack Davis Digital Frame Collection, the Jim DiVitale Digital Frame Collection, Vincent Versace Digital Frame Collection, Helene Glassman Digital Frame Collection, and Rick Sammon Digital Frame Collection as well as the popular Instant Film Digital Frame Collection. The bundle is available for online download via the onOne Software Web site ([www.ononesoftware.com](http://www.ononesoftware.com)) for \$99.95 – a savings of \$100.

Each individual collection includes customized signature frames and edge effects designed personally by these professional photographers. onOne Software's family of Signature Digital Frame Collections provide photo enthusiasts and graphic designers alike with even more easy-to-use digital frame options for adding the perfect finishing touch to digital images.

PhotoFrame Pro 3 for Photoshop CS, CS2 and Photoshop Elements and PhotoFrame 3 designed specifically for Photoshop Elements are compatible with Mac OS X 10.3.9 and higher or Windows XP. All Digital Frame Collections are available for \$39.95 and are compatible with both PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements. PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements are available from onOne Software authorized distributors and resellers, or direct from onOne Software at [www.onOnesoftware.com](http://www.onOnesoftware.com). Digital Frame Collections are only available as convenient direct downloads from the onOne Software Web site.

**-more-**

**About onOne Software**

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit [www.onOnesoftware.com](http://www.onOnesoftware.com) or call 1-888-968-1468.

**Company Contact:** Mike Wong, onOne Software, [mwong@ononesoftware.com](mailto:mwong@ononesoftware.com), 503-968-1468 x 121

**Press Contact:** Steve Rosenbaum or Leigh Nofi, [sir@sironline.com](mailto:sir@sironline.com), S.I.R. Marketing Communications, Inc., 631-757-5665

**General press inquiries:** [press@ononesoftware.com](mailto:press@ononesoftware.com)

**Online press center:** <http://www.ononesoftware.com/press/>

**Online press kit:** <http://www.ononesoftware.com/presskit/>

# # # #

© 2006 onOne Software. All rights reserved. onOne Software and the onOne Software logo are registered trademarks in the United States, and all are the property of onOne Software. Adobe and Photoshop are registered trademarks of Adobe Systems, Inc. All other trademarks are property of their respective owners.