



FOR IMMEDIATE RELEASE

onOne Software Announces Availability of *Essentials 2 for Adobe® Photoshop® Elements Software*

New version incorporates newly acquired PhotoTune color correction software

Portland, OR - November 6, 2007 - onOne Software, Inc., announces today the availability of Essentials 2 for Adobe Photoshop Elements. This updated version of onOne Software's popular software suite includes technology from onOne Software's newly acquired PhotoTune color correction software, and onOne Software's Mask Pro, PhotoFrame, and Genuine Fractals software products fine-tuned specifically for Adobe Photoshop Elements.

"Make it Better! Cut it Out! Frame it! and Enlarge it! These four tools incorporated in Essentials 2 allow amateur and advanced amateur photographers to spend less time in front of their computer screen correcting their digital images and more time behind their camera taking pictures," said Craig Keudell, president of onOne Software. "And with this new version of Essentials comes an entirely new version of the Make It Better tool. It is now even easier for users to quickly optimize their image's color, contrast and brightness by comparing side-by-side adjustments and simply picking the best settings visually."

onOne Software's Essentials 2 for Adobe Photoshop Elements software suite provides users of the popular Photoshop Elements image editing and organizing software with four important plug-in solutions to solve common digital imaging problems. With Essentials for Adobe Photoshop Elements, users can easily correct the color of their photos using technology from PhotoTune, cut out and separate foreground and background objects using Mask Pro, add a unique border and edge around their photos using technology from PhotoFrame and increase the size and resolution of their photos to get larger print sizes by using technology from Genuine Fractals, the industry standard for resizing digital photos.

Essentials 2 for Adobe Photoshop Elements supports Adobe Photoshop Elements versions 4, 5 and 6 for Windows and Adobe Photoshop Elements 3 and 4 for Macintosh. onOne Software's Essentials 2 is available as a free upgrade for all current users of Essentials for Adobe Photoshop Elements. Upgrade is available through the user's automatic update upon launch of the program. It is also available for \$59.95 for new users from onOne Software authorized distributors and resellers, or direct from onOne Software at www.onOnesoftware.com. In addition, for current users of Essentials, this free upgrade will not replace the previous Make it Better! tool featuring onOne Software's Intellihance Pro, rather it will add a Make it Better 2! module using the technology found in PhotoTune to the user's available plug-ins.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking

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**onOne Software Announces Availability
of Essentials 2 for Adobe Photoshop Elements (cont'd)**

-2-

pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe Photoshop, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.onOnesoftware.com or call 1-888-968-1468.

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