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onOne Software Announces Availability of New Jack Davis Digital Frame Collection

*Affordable add-on for PhotoFrame Pro 3 and PhotoFrame Elements
enhances creativity and professional style*

New York, NY - November 3, 2006 - onOne Software, Inc., announces the immediate availability of the new professionally designed Jack Davis Digital Frame Collection. This new collection adds to the already extensive library of easy-to-use border and edge effects currently available for users of onOne Software's PhotoFrame Pro 3 and PhotoFrame 3 designed specifically for Photoshop® Elements.

“This new onOne Software Digital Frame Collection by Jack Davis is a great addition to our line of customized signature frame collections,” said Craig Keudell, president of onOne Software. “As with our other Digital Frame Collections, our goal is to collaborate with world-renowned professional photographers to help other photographers spend more time behind the camera. All of our Digital Frame Collections are designed by photographers, for photographers and this latest collection from Jack Davis are some of the most elaborate and detailed effects so far.”

In addition to the new Jack Davis collection, also available is the Jim DiVitale Digital Frame Collection, Vincent Versace Digital Frame Collection, Helene Glassman Digital Frame Collection, and Rick Sammon Digital Frame Collection as well as the popular Instant Film Digital Frame Collection.

Each collection includes customized signature frames and edge effects designed personally by these professional photographers. onOne Software's family of Signature Digital Frame Collections provide photo enthusiasts and graphic designers alike with even more easy-to-use digital frame options for adding the perfect finishing touch to digital images.

PhotoFrame Pro 3 for Photoshop CS, CS2 and Photoshop Elements and PhotoFrame 3 designed specifically for Photoshop Elements are compatible with Mac OS X 10.3.9 and higher or Windows XP. All Digital Frame Collections are available for \$39.95 and are compatible with both PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements. PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements are available from onOne Software authorized distributors and resellers, or direct from onOne Software at www.onOnesoftware.com. Digital Frame Collections are only available as convenient direct downloads from the onOne Software Web site.

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About the Photographer

Jack Davis is a member of the Photoshop Hall of Fame, a Photoshop educator, author, designer and photographer. Jack is the co-author of the award-winning and best-selling series *The Photoshop Wow! Book*. This groundbreaking book was the second book ever written for Adobe Photoshop users, and has over a million and a half copies in print worldwide in 12 different languages. For over 20 years, Jack Davis has been an internationally recognized creative spokesperson on digital imagery and visual communication and has been one of the key trainers at Photoshop World since 1999. Jack can often be seen in his own national *WOW! Seminar* tour, teaching at the Lepp Institute for Digital Imaging or teaching at one of the national Software-Cinema seminars.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.onOnesoftware.com or call 1-888-968-1468.

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