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onOne Software and Kubota Image Tools Team up to Benefit Photographers

*Software company and digital photography training specialist develop PhotoTools 2 and Kubota Image Tools **DASHBOARD***

New York, New York (October 23, 2008) PhotoPlus Expo Booth #1055— onOne Software, Inc., a leading developer of innovative software tools for photographers, today announced the upcoming release of PhotoTools 2 Professional Edition and PhotoTools 2 Standard Edition. Simultaneously, Kubota Image Tools announced the latest update to their entire product line of Image Enhancing Tools with the new Kubota Image Tools **DASHBOARD** powered by onOne PhotoTools.

Both products offer photographers an easy way to search for, access and preview an expansive list of photographic effects and Actions. The new Kubota Image Tools **DASHBOARD** caters to photographers who are very proficient in Photoshop® and are comfortable using and manipulating Actions, allowing them to quickly search for and apply any Action they have in their library of Kubota Photoshop Actions. The new PhotoTools 2 caters to photographers who prefer to work within a full-featured interface and offers additional benefits including a Batch Processing Engine, masking capabilities for selectively applying effects and integrated support for Lightroom 2 and Aperture 2.1.

"Working with onOne over the years, we have discovered how the talents of our teams and our products complement one another," said Kevin Kubota. "The new Kubota **DASHBOARD** is a great tool powered by onOne that has taken our first rendition of the **DASHBOARD** to the next level, making the use of Kubota Actions even easier and faster than ever before."

"We are excited about extending our partnership with Kevin and his entire team at Kubota Image Tools," said Craig Keudell, president of onOne Software. "Between PhotoTools 2 Professional Edition and the Kubota Actions combined with the new **DASHBOARD**, photographers have an amazing collection of photographic effects available at their disposal to elevate their work to the next level."

Additional Information

For additional information about PhotoTools 2 Professional Edition, please visit the onOne Software website at www.ononesoftware.com.

For additional information about the new Kubota Image Tools **DASHBOARD**, please visit www.kubotaimagetools.com.

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About onOne Software

onOne Software, Inc. a leading developer of innovative software tools for photographers, develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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onOne Exchange for PhotoTools Presets: <http://www.ononeexchange.com>

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