



**FOR IMMEDIATE RELEASE**

## **onOne Software Announces Plug-In Suite 4.5**

*Update to award-winning software package includes new versions of PhotoFrame, PhotoTools and Genuine Fractals*

**New York, NY (October 23, 2008) PhotoPlus Expo Booth #1055** – onOne Software, Inc., a leading developer of innovative software tools for photographers, today announced the upcoming release of Plug-in Suite 4.5. The latest version of onOne Software's Photoshop® plug-in collection combines the recently announced Genuine Fractals 6 Professional Edition, PhotoTools 2 Professional Edition and PhotoFrame 4 Professional Edition in addition to Mask Pro 4, PhotoTune 2.2, and FocalPoint 1.0.

"Our mission at onOne Software is to make photographers' lives easier by allowing them to work within the applications they are comfortable with," said Craig Keudell, president of onOne Software. "In addition to brand new versions of PhotoFrame 4, PhotoTools 2 and Genuine Fractals 6, the new Plug-In Suite 4.5 adds support for Photoshop CS4, Lightroom 2 and Aperture 2.1 so users can seamlessly integrate these valuable products into their existing workflow."

Plug-In Suite 4.5 includes full versions of the following onOne Software products:

**Genuine Fractals 6 Professional Edition** can resize digital images over 1000% with no loss of detail or sharpness. Version 6 now includes texture presets, a gallery wrap feature, batch processing, tiling for small format printers, and support for Lightroom 2 and Aperture 2.1.

**PhotoTools 2 Professional Edition** is a flexible yet powerful Photoshop plug-in that utilizes the power of Photoshop Actions to provide a complete library of effects created by Kevin Kubota and Jack Davis. These effects may be previewed, stacked and blended together just like filters over a camera lens and its built-in batch processing engine helps improve productivity. Version 2 now includes a new effects library, over 120 new effects, masking capabilities and support for Lightroom 2 and Aperture 2.1.

**PhotoFrame 4 Professional Edition** can be used to create stunning border and edge effects that look like they came out of the darkroom. Users can select from over a thousand edges, including authentic film and artistic mediums. Version 4 now includes a new frame library, improved library management options, new content, output options, and integration with Lightroom 2 and Aperture 2.1.

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**Mask Pro 4.1** easily creates high-quality masks and selections even from tough subjects like hair and glass, making it easy to place a subject in a new background.

**PhotoTune 2.2** provides professional quality color correction in an easy-to-use interface. PhotoTune 2.2 includes ColorTune for general color correction and SkinTune for color correcting skin tones accurately.

**FocalPoint 1.0** simulates selective focus or tilt-shift lenses, helping photographers blur and/or vignette an image to focus a viewer's attention.

### **Availability and Pricing**

Plug-In Suite 4.5 will be available in January 2009 to new users for \$499.95 - a savings of \$799.75 if purchased separately. Registered users of Plug-in Suite version 4 will automatically receive a free upgrade to version 4.5 via a downloadable software update. Existing users of Plug-in Suite version 1, 2 or 3 can upgrade to Plug-In Suite 4.5 for only \$199.95. Customers who own any other product from onOne Software can upgrade for \$399.95. For more information on the Plug-In Suite 4.5, please visit <http://www.ononesoftware.com>.

### **About onOne Software**

onOne Software, Inc. a leading developer of innovative software tools for photographers, develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit [www.ononesoftware.com](http://www.ononesoftware.com) or call 1-888-968-1468.

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