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onOne Software Announces Availability of More Than 100 Free PhotoPresets for Adobe® Camera RAW

Free presets created by Photoshop Guru and Instructor Jack Davis

New York, NY - October 18, 2007 – onOne Software, Inc., announces today the availability of over 100 free customized presets for Adobe Camera RAW 4.1 (ACR) created by Photoshop Guru and Instructor Jack Davis for onOne Software. Just like the 85 presets previously released by onOne Software for Adobe Photoshop® Lightroom™, these new Adobe Camera RAW presets are designed to help ACR users quickly and efficiently process their RAW digital camera files.

“We are pleased to offer this collection of easy-to-use presets for Adobe Camera RAW users in conjunction with Jack Davis,” said Craig Keudell, president of onOne Software. “We’ve received hundreds of emails from users of Adobe Camera RAW asking us to make the same Photoshop Lightroom presets available for them. Thanks to Jack, not only do we have the same presets but there are some additional ones as well that are sure to enhance their production workflow.”

About PhotoPresets for Adobe Camera RAW

Jack Davis is a Photoshop educator, designer, photographer and author of the award-winning and best-selling series *The Photoshop Wow! Books*. This groundbreaking book was the second book ever written for Adobe Photoshop users and has over a million and a half copies in print worldwide in 12 different languages. Jack has spent over 20 years perfecting and streamlining his Photoshop technique and workflow and these presets are just an example of the work Jack has done.

The new ACR Presets are organized in a way that most users approach the development process. First White Balance, then Tone Control (including over 20 options for fine tuning the customization of setting the Black and White points), Vibrance, Custom Hue/Saturation/Luminosity adjustments, Black & White conversion, Enhancing - which includes Split Toning, Vignetting and Antiquing; and finally Sharpening.

Just as with the previously available onOne Software Lightroom presets, when the user comes up with a combination that they like, they can fine tune it themselves and save it off as their own preset for future use, synchronize the adjustments to other images within ACR, or copy and paste the develop settings right from within Adobe Bridge to as many images as desired - without even opening Adobe Camera RAW again.

onOne Software’s customized presets for Adobe Camera RAW 4.1 are available for download at www.ononesoftware.com/ACR.

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About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-ins for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with a broad range of industry experts and continue to develop in-house technologies for the photographic industry on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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