



FOR IMMEDIATE RELEASE

onOne Software Announces Plans for Apple Aperture 2.1 Plug-In Support

Digital photography software developer outlines roadmap to bring award-winning plug-ins to users of Apple Aperture 2.1

Las Vegas, NV – September 4, 2008 – onOne Software, Inc., a leading developer of innovative software tools for photographers, has outlined their plans to deliver support for Apple Aperture 2.1. Development will center around select products in the onOne Software line of Photoshop plug-ins.

onOne Software plans to make versions of PhotoFrame 4 Professional Edition, Genuine Fractals Print Pro, PhotoTools Professional Edition and FocalPoint compatible with Aperture 2.1 by the end of 2008. Each of these plug-ins will provide users with seamless integration between the respective plug-in and Apple Aperture 2.1 allowing the user to get the functionality of the plug-in while working exclusively in Aperture 2.1.

"We're excited to bring the functionality of our award-winning Photoshop plug-ins to the Aperture 2.1 platform," said Craig Keudell, president of onOne Software. "Now Aperture 2.1 users can resize their photos and add a selective focus or edge effect to their photos without ever having to leave Aperture."

Registered users of onOne Software's PhotoFrame 4 Professional Edition, Genuine Fractals Print Pro, PhotoTools Professional Edition and FocalPoint will be alerted to the availability of Aperture support and how to update their product as each plug-in is updated and released.

About the onOne Software Plug-ins

PhotoFrame Professional Edition allows users to create stunning border and edge effects like those right out of the darkroom. Frames can be combined to create thousands of combinations of edges, including authentic film and other artistic mediums.

Genuine Fractals Print Pro is the industry standard for resizing images in Photoshop and can resize digital images over 1,000% with no loss of detail or sharpness. Thanks to onOne Software's patented algorithms, it allows photographers to create poster-sized prints from almost any image.

PhotoTools Professional Edition is a flexible and powerful Photoshop plug-in that utilizes the power of Photoshop Actions to provide a complete library of effects created by professional photographers Kevin Kubota and Jack Davis and onOne Software. Each effect from the library of over 250 effects may be previewed, stacked and blended together just like filters over a camera lens to improve creativity. Its built-in batch processing engine improves photographers' productivity.

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FocalPoint is the latest award-winning plug-in from onOne that simulates selective focus and tilt-shift lenses, helping photographers selectively blur and/or vignette an image to focus a viewer's attention on the primary subject of visual interest.

About onOne Software

onOne Software, Inc. is a leading developer of award-winning digital photography software tools that develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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