



**FOR IMMEDIATE RELEASE**

## **onOne Software Announces Availability of Plug-in Suite 3 for Adobe® Photoshop®**

*Updated software suite features four essential tools at one low price to help photographers spend more time taking pictures and less time in front of their computer screen*

**Portland, OR - May 14, 2007** – onOne Software, Inc., announces today the immediate availability of its Plug-in Suite 3 software for Adobe Photoshop. onOne Software's Plug-In Suite 3 combines full versions of four essential software tools – Genuine Fractals 5, PhotoFrame Pro 3.1, Mask Pro 4.1 and Intellihance Pro 4.2 – an affordable combination that includes everything a photographer needs to make their images the best they can be.

The onOne Software Plug-In Suite 3 is Photoshop CS2 and CS3 compatible and features Universal Binary support to offer fast native support for Photoshop CS3 and Intel-based Macintosh computers. Plug-In Suite 3 installs all four software tools on either a PC or Mac with one serial number and includes new startup tutorials for each, making installing and using each plug-in tool easy. In addition, new integrated "Show Me How" video tutorials and automatic update checking round out the new features so users have everything they need to be productive in Photoshop and Photoshop Elements.

“Improved workflow and better image quality are essential elements for today’s digital photographers,” said Craig Keudell, president of onOne Software. “Our customers appreciate the integrated approach that onOne Software’s popular plug-in suite offers, thus satisfying the needs of even the most demanding jobs.”

Plug-In Suite 3 includes full versions of the following products:

- **Genuine Fractals** can resize your images over 1,000% with no loss of detail or sharpness.
- **Mask Pro** can easily create high-quality masks and selections from tough subjects like hair and glass.
- **PhotoFrame Pro** to create stunning border and edge effects right out of the darkroom.
- **Intellihance Pro** makes optimizing your images a snap by combining eight image adjustments in one place.

The new Plug-In Suite 3 is available to new users for \$399.95 or to existing users of a previous version of Genuine Fractals for \$299.95. As an added bonus, all Plug-In Suite 3 customers will receive all upgrades to the individual products at no charge, until the release date of Plug-In Suite 4. For more information on the Plug-In Suite 3, please visit <http://www.ononesoftware.com> .

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## **About onOne Software**

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements, Photoshop Lightroom and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit [www.ononesoftware.com](http://www.ononesoftware.com) or call 1-888-968-1468.

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