



FOR IMMEDIATE RELEASE

onOne Software Announces Availability of All Photoshop® CS3 Compatible Software Plug-ins

*Free upgrades now available for Intellihance Pro 4.2, Mask Pro 4.1, Genuine Fractals 5 and
PhotoFrame Pro 3.1*

Portland, OR - April 30, 2007 - onOne Software, Inc., announces today the immediate availability of all Photoshop CS3 compatible updates to their Photoshop plug-ins Intellihance Pro, Mask Pro, Genuine Fractals and PhotoFrame Pro software. Free upgrades are available for registered owners of Intellihance Pro 4, Mask Pro 4 and PhotoFrame Pro 3 software products. Users who purchased Genuine Fractals 4.1 or Genuine Fractals Print Pro 4.1 on or after December 18, 2006 qualify for a free upgrade to Genuine Fractals 5 and Genuine Fractals Print Pro 5 respectively. In addition, all Photoshop CS3 compatible plug-ins will be available for purchase in the new onOne Software Plug-In Suite 3 which will be shipping May 10, 2007.

The free updates for Mask Pro 4.1, PhotoFrame Pro 3.1, Intellihance Pro 4.2 and Genuine Fractals 5 (for those who qualify) not only include Photoshop CS3 compatibility, but also include the following new features:

Mask Pro 4.1:

- Photoshop CS3 compatible
- Native support for Intel-based Macintosh computers
- Support for 16-bit images
- Free video tutorials produced by Lynda.com

PhotoFrame Pro 3.1

- Photoshop CS3 compatible
- Native support for Intel-based Macintosh computers
- Support for 16-bit images
- New auto-rotate feature that automatically rotates frames to best fit an image

Intellihance Pro 4.2

- Photoshop CS3 compatible
- Native support for Intel-based Macintosh computers
- Improved Quick Enhance color correction algorithm for better color correction results

Genuine Fractals 5

- New user interface and Photoshop CS3 compatibility
- Improved scaling algorithm and multi-processor support for increased speed

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- New ability to change key variables in the patented scaling algorithm to fine tune scaling results for a specific image
- Built-in sharpening controls and more
- The new Genuine Fractals 5 is included in the Plug-In Suite 3 but is only a free upgrade for those registered users who purchased Genuine Fractals 4.1 on or after December 18, 2006.

Registered users of previous versions of each product can upgrade to the Photoshop CS3 compatible versions for \$69.95 for each product. Alternately, registered users of any single product can upgrade to the Plug-In Suite 3 for \$299.95 and get Photoshop CS3 compatible versions of all four products.

“We’ve been hard at work for the past year upgrading our core products for compatibility with Adobe® Photoshop® CS3 including Intellihance Pro 4.2, Mask Pro 4.1, Genuine Fractals 5 and Photo Frame Pro 3.1,” said Craig Keudell, president of onOne Software. “Our goal at onOne Software is to help photographers spend more time behind their camera’s lens taking pictures and less time sitting in front of their computer screen. We are able to do this by providing them with the most advanced yet easy to use digital imaging software products available today.”

These Photoshop CS3 compatible updates are available now via download from the onOne Software Web site (www.ononesoftware.com) or an authorized reseller (www.ononesoftware.com/resellers.php). Users who require a new software CD update can purchase a replacement for \$9.95 by contacting onOne Software customer service at 1-888-968-1468.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements, Photoshop Lightroom and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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**onOne Software Announces Availability of
Photoshop CS3 Compatible Plug-ins (cont'd)**

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