



FOR IMMEDIATE RELEASE

onOne Software Announces Free Liquid Resize Product Preview

*onOne Software's ground-breaking new image resizing and retargeting software
now available for early preview*

Portland, OR – April 4, 2008 – onOne Software, Inc., announces today the availability of its Liquid Resize product preview. Available for immediate download at www.ononesoftware.com/liquidresize, onOne Software's new Liquid Resize software is a ground-breaking way to resize images using a technique known as "seam carving" to reduce the distortion that typically occurs when manipulating the aspect ratio of an image.

“Since acquiring Liquid Resize earlier this year, our engineering team has been hard at work developing what will become a new Photoshop® plug-in for photographers and graphic artists,” said Craig Keudell, president of onOne Software. “We’re looking forward to hearing what our customers have to say about this new image resizing tool that allows users to maintain the original aspect ratio of a digital image when they resize or adjust the composition of their images.”

Liquid Resize beta testers are encouraged to provide onOne Software with their feedback through the onOne Software Support Forums located at: <http://support.ononesoftware.com/forums/>

About Liquid Resize

Liquid Resize, a "content aware" image resizing application, was originally developed by the Vienna, Austria based husband-wife team of Ramin Sabet and Irmgard Sabet-Wasinger. They developed the software after reading an article published by Shai Avidan and Ariel Shamir while at Mitsubishi labs, and watching a video where the concept was first demonstrated (<http://www.youtube.com/watch?v=qadw0BRKeMk>) at Siggraph 2007. The Liquid Resize software code was acquired by onOne Software in January 2008.

Liquid Resize will allow users to resize an image without traditional geometric limitations while minimizing any distortion that would typically result from changing the original aspect ratio of an image.

Availability and Pricing

This free product preview of Liquid Resize for both Windows and Mac OS X users is available now as a stand-alone application from the onOne Software Web site. A robust, full-featured Photoshop plug-in version of Liquid Resize is expected to be available in the middle of 2008. Pricing has not yet been announced for the final version of Liquid Resize that will be released later this year.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers. onOne Software solutions have been created to help photographers spend more time

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behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-ins for Adobe® Photoshop®, Photoshop Elements and Photoshop Lightroom.

onOne Software delivers the highest quality software products to users by working with a broad range of industry experts and continue to develop in-house technologies for the photographic industry on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.ononesoftware.com or call 1-888-968-1468.

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