



FOR IMMEDIATE RELEASE

onOne Software Announces Availability of New Dave Cross Digital Frame Collection

*Affordable add-on for PhotoFrame Pro 3 and PhotoFrame Elements
enhances creativity and professional style*

Portland, OR - April 4, 2007 - onOne Software, Inc. announces the immediate availability of the new professionally designed Dave Cross Digital Frame Collection. This new collection adds 20 new custom frame selections to the already extensive library of easy-to-use border and edge effects currently available for users of onOne Software's PhotoFrame Pro.

"This new onOne Software Digital Frame Collection from renowned Photoshop Guru Dave Cross is a great addition to our line of customized signature frame collections," said Craig Keudell, president of onOne Software. "Our goal in developing our line of unique Digital Frame Collections and collaborating with world-renowned professional photographers and Photoshop specialists is to help photographers spend more time behind the camera with the knowledge that their own final masterpieces are just a few mouse clicks away. We are proud to partner with Dave to bring his custom frames to our users."

"PhotoFrame Pro provides a fantastic way to add a finishing touch to your images, and I'm so happy to have my frame collection unveiled at Photoshop World," said Dave Cross.

Dave Cross is the author of *Photoshop Finishing Touches* and the Senior Developer, Education and Curriculum, for the National Association of Photoshop Professionals. For more information about Dave Cross please visit www.dcross.com.

In addition to the new Dave Cross collection, also available is the Jack Davis Digital Frame Collection, Helene Glassman Digital Frame Collection, Jim DiVitale Digital Frame Collection, Vincent Versace Digital Frame Collection and Rick Sammon Digital Frame Collection as well as the popular Instant Film Digital Frame Collection.

Each collection includes customized signature frames and edge effects designed personally by these professional photographers. onOne Software's family of Signature Digital Frame Collections provide photo enthusiasts and graphic designers alike with even more easy-to-use digital frame options for adding the perfect finishing touch to digital images.

PhotoFrame Pro 3 for Photoshop CS, CS2, CS3 and Photoshop Elements is compatible with Mac OS X 10.3.9 and higher or Windows XP and Vista. All Digital Frame Collections are available for \$39.95 and are compatible with both PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements. PhotoFrame Pro 3 and PhotoFrame 3 for Photoshop Elements are available from onOne Software authorized distributors and resellers, or direct from onOne Software at

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www.onOnesoftware.com. Digital Frame Collections are only available as convenient direct downloads from the onOne Software Web site.

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005, onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.onOnesoftware.com or call 1-888-968-1468.

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