



FOR IMMEDIATE RELEASE

onOne Software Announces Availability of PhotoPresets for Adobe® Photoshop® Lightroom™

Collection of custom presets created by Photoshop Guru Jack Davis are free of charge

Las Vegas, NV - March 7, 2007 - onOne Software, Inc., announces today the availability of a new, and free, product developed in cooperation with Jack Davis, author of the best-selling *How to Wow with Photoshop* book series. The new product, PhotoPresets for Adobe® Photoshop® Lightroom software, are a collection of 20 custom presets developed by Jack Davis that allow photographers who use Adobe Photoshop Lightroom to instantly apply various adjustment settings when importing photos into Adobe Photoshop Lightroom or at any time within the Library or Develop modules of the software program.

“We are pleased to offer for free to all of our customers and Adobe Photoshop Lightroom users exclusive access to these easy to use custom presets,” said Craig Keudell, president of onOne Software. “These presets were designed for onOne Software by Jack Davis to further simplify a photographer’s workflow allowing them to spend more time taking pictures. These will be a perfect addition to any photographer’s toolbox.”

“As a creative professional who understands the necessity of producing beautiful work, delivered on-time and on-budget, I am always looking for better tools and easier ways to work with Adobe Photoshop and it's related software products,” said Photographer, Author and Photoshop Hall-of-Famer Jack Davis. “I feel fortunate to have teamed up with the great OnOne Software gang to bring you these custom Wow Presets for Adobe Photoshop Lightroom that I believe will not only save every digital photographer both time and effort, but also help them instantly create work with that extra ‘Wow Factor’.”

PhotoPresets for Adobe Photoshop Lightroom are free of charge and are immediately available from onOne Software's website (www.ononesoftware.com) .

About onOne Software

onOne Software develops time-saving software solutions for professional and advanced amateur photographers in the digital photography and graphic design industries. onOne Software solutions have been created to help photographers spend more of their time behind the camera taking pictures instead of the computer workstation. Such solutions include a wide range of easy-to-use plug-in enhancements for Adobe® Photoshop®, Photoshop Elements and QuarkXPress®.

onOne Software delivers the highest quality software products to users by working with industry leaders and continuing to develop core technologies for professional photo and desktop publishing solutions on both Macintosh and Windows operating systems. Founded in 2005,

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**onOne Software Announces Availability
of PhotoPresets for Adobe Photoshop Lightroom (cont'd)**

-2-

onOne Software is a privately held company located in Portland, Oregon. For additional information, visit www.onOnesoftware.com or call 1-888-968-1468.

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