



FOR IMMEDIATE RELEASE

New York Institute of Photography Offers Free Photography Tips with Every Newsletter Sign-up

Free download provides guidelines and tips for turning basic snapshots into eye-catching photographs

New York, NY (November 23, 2009) – Celebrating its 100th anniversary in 2010, the New York Institute of Photography (www.nyi100years.com) is pleased to offer the free NYIP Monthly Newsletter to photographers looking to improve their photographic skills. In addition, when aspiring photographers sign up for the NYIP online newsletter they will receive as a PDF download “NYIP’s Three Guidelines and Six Tips for Great Photographs” – a colorful collection of ideas and eye-catching photographs that will quickly and easily help photographers take better pictures.

“By signing up for our new monthly newsletter, amateur and advanced amateur photographers will immediately receive the information they need to take better photographs,” said Chuck DeLaney, Director of the New York Institute of Photography. “And as we post new articles, tips and guidelines on our website, newsletter subscribers will be among the first to receive the latest news from the New York Institute of Photography.”

To subscribe to the monthly NYIP newsletter and receive the free download of “NYIP’s Three Guidelines and Six Tips for Great Photographs,” please visit:
<http://www.nyip.com/ezone/enewsletter.html>

About NYIP

The New York Institute of Photography is the world's oldest and largest photography school. Established in 1910, NYIP has grown to become the premier provider of distance photography training, educating more than 20,000 students in the U.S. and more than 50 countries abroad at any given time.

NYIP offers three multi-media home study courses in [Professional Photography](#), [Digital Photography: Photoshop® for Photographers](#) and the [NYI Short Course: Fundamentals of Digital Photography](#). These courses combine the convenience of at-home study with state-of-the-art photography training for everyone from new photo enthusiasts to emerging professional photographers. Every course includes printed

lessons, supplemented with audio commentary and video demonstrations. All NYIP students get a personal advisor and custom audio evaluations of their photographs.

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