



FOR IMMEDIATE RELEASE

New York Institute of Photography Showcases Winners of the NYIP Centennial Photo Challenge

Top 100 images included in slideshow posted to NYIP Website, YouTube and Vimeo

New York, NY (March 8, 2010) – Celebrating 100 years of leadership in photography education this year, The New York Institute of Photography (www.nyi100years.com), America's oldest and largest photography school, showcases today the top 100 photos chosen as winners of the NYIP Centennial Photo Challenge.

With hundreds of entries from students, graduates, and photographers from all over the world, the NYIP Centennial Photo Challenge quickly became a popular thread with NYIP forum members at <http://forum.nyip.com/>. Each entrant was asked to submit to NYIP his or her favorite photo that was taken in the prior year. Entries included a wide variety of subjects including sports, portraits, wildlife, scenic, macro, black-and-white, photojournalism and more.

“In celebration of NYIP's first 100 years of teaching photography to everyone, we received an outstanding selection of hundreds of contemporary photographs,” said Chuck DeLaney, director of the New York Institute of Photography. “From those entries, it was not easy to narrow it down to the top 100 but the final selection of images is really a celebration of current photographic styles and now these images have been posted for the entire world to see.”

Winners of the NYIP Centennial Photo Challenge can be viewed in a slideshow on NYIP's Website www.nyi100years.com or here: http://www.youtube.com/newyorkinstitute#p/u/0/48LfXC17_bc and <http://vimeo.com/9885123>. Although the contest was open to all photographers worldwide, after the final 100 images were selected it was determined that over 80% of the winners were students in NYIP's Complete Course in Professional Photography.

About NYIP

The New York Institute of Photography, (www.nyi100years.com), is the world's oldest and largest photography school. Established in 1910, NYIP has grown to become the premier provider of distance photography training, educating more than 20,000 students

-more-

in the U.S. and more than 50 countries abroad at any given time. NYIP also publishes a regular newsletter for 100,000 subscribers.

NYIP offers three multi-media home study courses in [Professional Photography](#), [Digital Photography: Photoshop® for Photographers](#) and the [NYI Short Course: Fundamentals of Digital Photography](#). These courses combine the convenience of at-home study with state-of-the-art photography training for everyone from new photo enthusiasts to emerging professional photographers. Every course includes printed lessons, supplemented with audio commentary and video demonstrations. All NYIP students get a personal advisor and custom audio evaluations of their photographs.

#

Contact:

Chuck DeLaney
New York Institute of Photography
212-867-8800
cdelaney@nyip.com

Steven I. Rosenbaum or **Leigh A. Nofi**
S.I.R. Marketing Communications, Inc.
631-757-5665
sir@sironline.com or leighnofi@sironline.com