

Nik Software Adds Comprehensive Online Webinar Schedule to its Free Educational Offerings

Free webinars offer information, insights and tips on using Nik Software products

New York, NY, PhotoPlus Expo Booth #766 (October 22, 2009) – Nik Software announces today its Fall 2009 Webinar schedule. These seven hour-long educational webinars, which continue through mid-December, cover a range of photography topics including portrait, sports/action, wildlife, landscapes, weddings, commercial and Capture NX2 while offering basic information, insights and tips on using all Nik Software's award-winning image enhancing plug-in products. Additionally, the webinars enable attendees to pose questions to the live educators.

"These free online webinars are designed to show how each Nik Software plug-in product can be used to enhance any photographer's work within all types of photography while dramatically reducing editing time and complexity," said Tony Corbell, Nik Software's senior manager for product education and planning. "Education is so important to today's busy digital photographer and Nik Software is committed to empowering everyone to get the most out of their photographs with our products."

The Nik Software webinars have been developed to address specific types of photographic styles and are designed to appeal to everyone. Both current Nik Software customers and those who have not yet purchased a Nik Software product will learn more about how these tools can simplify their digital photography workflow and create extraordinary images. Participants only need to log in from their computer to access these free educational events. By the end of each webinar, attendees learn quick, easy and powerful ways to enhance their photographs.

To register for any of the webinars listed below, please visit:
<http://www.niksoftware.com/webinar>.

In addition to these webinars, Nik Software currently offers over 70 brief online learning videos for the entire line of Nik Software products including Dfine® 2.0, Viveza®, Color Efex Pro™ 3.0, Silver Efex Pro™, and Sharpener Pro™ 3.0 software. For a free download, streaming access or iPod versions, please visit: <http://www.niksoftware.com/lessons>.

October 27, 2009 – 10:00am PST

Enhancing the Portrait image

This Nik Software training webinar is dedicated to the features and functionality specially designed in its product line to take portrait photography to a new level. From showcasing techniques for color correction and retouching to traditional filters and a touch of creativity, this webinar will show photographers how Nik Software products can help them make gorgeous memorable portraits.

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October 29, 2009 – 10:00am PST

Improving on Sports and Action Images

Working with sports and action photography often requires precision timing and optimum camera technique to be successful. On occasion there is the need for optimizing an image after the shoot. This webinar will show photographers how Nik Software can enhance photographic depth of field, introduce how to imply motion and the freezing of action to images, how to correct for changing color temperature and more.

November 12, 2009 – 10:00am PST

Critters and Creatures

Nik Software's own Laurie Shupp, an accomplished wildlife and nature photographer, teaches techniques specific to photographing wildlife. Attendees will see her beautiful wildlife work as she leads them through a series of enhancements including optimizing skies and backgrounds, highlighting animal fur, and minimizing distractions while maximizing primary subjects.

November 19, 2009 – 10:00am PST

Enhancing the Landscape Image

Photographers can follow along during the webinar as techniques designed to improve outdoor landscape images are illustrated in detail using numerous Nik Software products. Though particular styles and techniques differ from photographer to photographer, Nik Software products work together to capably handle all corrections and enhancements that combine to improve the overall photograph.

December 1, 2009 – 10:00am PST

Wedding Photography Techniques featuring Lightroom

Working specifically inside the host application of Adobe Lightroom®, this webinar focuses on how Nik Software products can enhance wedding photography by optimizing colors, creatively converting images to black-and-white and more. Attendees will learn tricks for batch processing and editing hundreds or even thousands of images.

December 10, 2009 – 10:00am PST

The Power of Capture NX2

Working primarily with RAW Nikon NEF files, the Nik Software team will again showcase the incredible power and ease of use of Capture NX2. This software features innovative U Point® technology for precise selective editing along with numerous other editing capabilities simply not found in other software. The intuitive nature of Capture NX2 helps photographers of all levels master editing techniques in days, not weeks, months or even years.

December 15, 2009 – 10:00am PST

Editing the Commercial Image

This webinar is devoted to commercial photography and the special needs this style of photography requires to satisfy demanding clients. Color correction, retouching and other techniques will be showcased on beautiful photography examples from some of the industry's leading photographers.

About Nik Software

Nik Software, Inc. is a privately held company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals including U Point[®] technology (www.upoint.com), Dfine[®] 2.0, Viveza[®], Color Efex Pro[™] 3.0, Silver Efex Pro[™], and Sharpener Pro[™] 3.0 software.

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