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Nik Software Adds Comprehensive Online Webinar Program to its Educational Offerings

Free summer webinars offer information, insights and tips on using Nik Software products

San Diego, CA (July 14, 2009) – Nik Software announces today its Summer 2009 Webinar schedule. These six free hour-long educational webinars, starting July 14th and continuing through mid-September, will cover a range of photography topics including weddings, wildlife, portraits, landscapes, and fine art while offering basic information, insights and tips on using all Nik Software's award-winning image enhancing products. Additionally, the webinars enable attendees to pose questions to the live educators.

"These free online webinars are designed to show how all Nik Software products can be used to enhance any photographer's work within all types of photography while dramatically reducing editing time and complexity," said Tony Corbell, Nik Software's senior manager for product education and planning. "Education is so important to today's digital photographer and Nik Software is committed to empowering everyone to get the most out of their photographs with our products."

The Nik Software webinars have been developed to address specific types of photographic styles and are designed to appeal to everyone. Both current Nik Software customers and those who have not yet purchased a Nik Software product will learn more about how these software plug-ins can simplify their digital photography workflow and create extraordinary images. Participants only need to log in from their computer to access these free educational webinars. By the end of each webinar, attendees learn quick, easy and powerful ways to enhance their photographs.

To register for any of the webinars listed below, please visit:
<http://www.niksoftware.com/webinar>.

In addition to these webinars, Nik Software currently offers over 70 short online learning videos for the entire line of Nik Software products including Dfine[®] 2.0, Viveza[™], Color Efex Pro[™] 3.0, Silver Efex Pro[™], and Sharpener Pro[™] 3.0 software. For a free download, streaming access or iPod versions, please visit:
<http://www.niksoftware.com/lessons>.

Nik Software Webinar Schedule

Enhancing Wedding Images

July 14, 2009 @ 10:00 AM PST and September 15, 2009 @ 10:00 AM PST

Weddings are one of the most interesting types of photography due to the great variety of subjects, locations and emotions during that special day. Photographer, Educator and Nik Software's Senior Manager for Product Education and Planning Tony Corbell and the

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Nik Software Team showcases the ease of use and added benefits of using several different Nik Software products together for the ultimate wedding album images. From beautiful black-and-white conversions to adding richness of color and softness of pastels, Nik Software products will rapidly increase a photographer's post-wedding workflow efficiency.

Critters-n-Creatures - Enhancing the Wildlife Image

July 21, 2009 @ 10:00 AM PST

In this unique webinar, award-winning nature photographer and Nik Software's own Laurie Shupp will illustrate what is possible in enhancing all types of wildlife images. From sharpening eyes and beaks, to softening fur and adding creative styles to backgrounds and foregrounds, attendees will learn the tips and techniques needed to create extraordinary wildlife images.

Enhancing the Portrait Image

August 11, 2009 @ 10:00 AM PST

In this special webinar event, Tony Corbell and the Nik Software team will lead photographers through a series of tips and techniques ideally suited for portrait photography. Tony will demonstrate the retouching of faces, smoothing of skin, and the creative fine-tuning of selective contrast and saturation. Tony will also illustrate how photographers can direct a viewer's attention in a portrait as well as add drama to a background.

Enhancing the Landscape/Scenic Image

August 25, 2009 @ 10:00 AM PST

Tony Corbell and the Nik Software team will take photographers through a series of photographs to showcase the features and functionality found in a variety of Nik Software products. Ideally suited for enhancing landscape images, attendees will learn how to use Nik Software tools to control bright skies, selectively edit color and light, and much more.

Enhancing the Fine Art Image

September 8, 2009 @ 10:00 AM PST

Fine Art photographers often want to take their pictures further and creatively add style to their work. Several tools from Nik Software are ideally suited for this creative work and allow freedom of expression for the artist. Tony Corbell and the Nik Software team transform and enhance images provided by some of the top photographers working today using Nik Software editing tools.

About Nik Software

Nik Software, Inc. is a privately held company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals including U Point® technology (www.upoint.com), Dfine® 2.0, Viveza™, Color Efex Pro™ 3.0, Silver Efex Pro™, and Sharpener Pro™ 3.0 software.

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