

Nik Software Announces Spring 2010 Online Webinar Schedule

*Free webinars offer education, insights and tips on using all
Nik Software products*

San Diego, CA (March 30, 2010) — Nik Software announces today its Spring 2010 Webinar schedule. These six hour-long educational webinars, which continue through mid-June, cover a range of photography topics including portrait, scenic and landscape, flora and fauna, architecture, and wildlife, while offering basic information, insights and tips on using Nik Software's entire line of award-winning image enhancing plug-in products. Additionally, the webinars enable attendees to pose questions to the live educators.

"We've been offering these free online webinars for nearly a year and it has revolutionized the way photographers expect to be trained on software," said Tony Corbell, Nik Software's senior manager for product education and planning. "These seasonal webinars, along with our daily webinar series and the Nik Summit planned for May 2010, show how dedicated we are at Nik Software to educating today's busy digital photographer on how our solutions can be used to enhance all types of photography while dramatically reducing editing time and complexity."

The Nik Software webinars have been developed to address specific types of photographic styles and are designed to appeal to photographers of all levels of expertise. Both current Nik Software customers and those who have not yet purchased a Nik Software product will learn more about how these tools can simplify their digital photography workflow and how they can be used to create extraordinary images. Participants only need to log in from their computer to access these free educational events. By the end of each webinar, attendees learn quick, easy and powerful ways to enhance their photographs.

To register for any of the webinars listed below, please visit:
<http://www.niksoftware.com/webinar>.

April 8, 2010 @ 10:00 AM PDT
Enhancing Flora and Fauna

Discover the subtle enhancements and improvements possible when editing this beautiful style of photographic imagery. Follow along as the webinar instructor leads attendees on a journey of discovery by using a range of software products to creatively enhance these images as well as some lesser-used techniques.

April 22, 2010 @ 10:00 AM PDT
Enhancing Scenic and Landscape Images

Join the team at Nik Software as they take webinar attendees through a series of photographs to showcase the features and functionality found in a variety of Nik Software products. Ideally suited for enhancing landscape images, photographers will learn how to

use Nik Software tools to control bright skies, selectively edit color and light, and much more.

May 6, 2010 @ 10:00 AM PDT

Enhancing Portrait Images - "Live" at Texas School with Tony Corbell

In this webinar, being broadcast live from class while teaching a workshop for professional photographers in Dallas, Texas, Nik Software's own Tony Corbell will illustrate the power of Nik Software products in editing portrait photographs. From retouching skin, color correcting for color shift and directing viewer's attention, Tony along with a live producer will answer questions meant to maximize the photographer's potential in editing portraits.

May 20, 2010 @ 10:00 AM PDT

Enhancing the Architecture Image

Many commercial photographers have discovered the importance of high quality image editing and the timesaving capabilities of working with Nik Software tools. This webinar will show attendees a variety of architectural images from top professional photographers and teach them how to effectively enhance buildings, skies, grounds and more.

June 3, 2010 @ 10:00 AM PDT

Advanced Portrait Retouching

Janice Wendt from Nik Software will illustrate the company's award-winning product line from the perspective of retouching portrait images. For natural skin enhancement, optimizing contrast, color correction, adding a stylized look to images and much more, follow along as Janice teaches attendees huge time-saving techniques to creating perfect final images.

June 17, 2010 @ 10:00 AM PDT

Critters and Creatures - Enhancing the Wildlife Image

This webinar will illustrate what is possible in enhancing wildlife images - from sharpening eyes and other fine details, to softening fur and adding creative styles to backgrounds and foregrounds.

In addition to these six webinars, Nik Software now features a free daily webinar series designed to introduce the company's digital photographic tools to current customers as well as those who have not yet purchased any Nik Software products. These daily webinars are held three times a day, Monday through Friday. Registration for the daily webinars can be found at: www.niksoftware.com/daily.

Nik Software also offers over 80 brief online learning videos for the entire line of Nik Software products including Dfine[®] 2.0, Viveza[®], Color Efex Pro[™] 3.0, Silver Efex Pro[™], and Sharpener Pro[™] 3.0 software. For a free download, streaming access or iPod versions, please visit: www.niksoftware.com/lessons. Free, fully functional 15-day trial versions of each of the products are available at www.niksoftware.com/trial.

About Nik Software

Nik Software, Inc. is a privately held company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging

professionals including U Point[®] technology (www.upoint.com), Dfine[®] 2.0, Viveza[®], Color Efex Pro[™] 3.0, Silver Efex Pro[™], and Sharpener Pro[™] 3.0 software.

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