



# PHASE ONE

## **Nik Software and Phase One Team Up to Offer Nik Sharpener Pro 2.0 and Capture One PRO at Significant Savings**

*New bundle combines award-winning products*

Las Vegas, NV - March 7, 2007 (Booth #H251) - Nik Software Inc. and Phase One today announced a new software bundle designed to offer photographers superior image sharpening and exceptional RAW file processing. Nik Sharpener Pro 2.0 Complete Edition and Capture One PRO already lead the way in the world of digital image workflow. This combination offers photographers significant savings on two award-winning products.

Available on both company's web sites as electronic download files, the products are being offered together at \$499, representing a savings of \$329. In addition, existing customers of both companies can benefit from this special offer. Nik Sharpener Pro 2.0 customers get Capture One PRO at a 25% discount and Capture One PRO customers get Nik Sharpener Pro 2.0 at a 25% discount. For download and discount information please visit [www.niksoftware.com/captureone](http://www.niksoftware.com/captureone) and [www.phaseone.com/nik](http://www.phaseone.com/nik).

"In today's digital world, working photographers are looking for efficient and effective tools in their workflow," said Michael J. Slater, Nik Software, Inc.'s president & CEO. "The combination of these two vital software products in one bundle offers tremendous savings for photographers while providing them with an opportunity to process and edit their digital image files quickly and efficiently."

### **About Nik Sharpener Pro 2.0**

Designed to deliver optimal sharpness with no guess work involved, Nik Sharpener Pro 2.0 provides the highest quality image sharpening available. This award-winning software has been designed with the end result in mind. The sharpening process in Nik Sharpener Pro automatically varies sharpening based on various image detail types found throughout the image. Image sharpening is specific to the output device, with options ranging from Offset, Inkjet, Continuous Tone (Lab Photographic and Dye Sub), to Display. To further optimize sharpening, the user simply enters known variables such as Image Size, Viewing Distance, Paper Type, and Printer Resolution in order to calculate optimal sharpness.

### **About Capture One PRO**

Capture One software allows photographers to load RAW files from the most commonly used DSLR cameras or they can shoot tethered to the computer. The intuitive Capture One RAW workflow guides the user through image capture, editing and enhancement in a few simple steps and converts RAW files into TIFF-RGB, TIFF-CMYK or JPEG images on-the-fly. In addition, Capture One is renowned for producing exceptional image quality with fine details, accurate colors and virtually no noise. This is also why Capture One is used and recommended by professional photographers around the world.

### **About Nik Software, Inc.**

Nik Software, Inc. (formerly Nik Multimedia, Inc.) is a privately held American company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals including U Point™ technology, Dfine®, Nik Color Efex Pro™, and Nik Sharpener Pro™ software.

The company's products use a range of innovative technologies that make digital imaging and photography easier and more powerful. Nik Software is headquartered in San Diego, California with branch offices in Germany. For more information contact Nik Software at (888) 284-4085 or visit Nik Software at [www.niksoftware.com](http://www.niksoftware.com).

### **About Phase One**

Phase One is one of the world's leading providers of digital image capture and management technology. Phase One P+ Series digital backs open new possibilities, putting forth the focus back on the moment of capture. Phase One Capture One PRO software helps streamline the capture and post-production process. Supporting DSLR, medium and large-format photographic equipment, Phase One products are renowned for their superior quality, flexibility and speed--enabling pro photographers to realize their most subtle and most complex visions without compromise.

Phase One is an employee-owned company based in Copenhagen with offices in New York, London, Tokyo, Cologne, and Shanghai. For more information about the products, visit [www.phaseone.com](http://www.phaseone.com).

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