

Nik Software Expands Award-Winning Educational Series to Include Daily Webinars

Free webinars supply introduction, insights and tips on using Nik Software products

San Diego, CA (January 6, 2010) — Nik Software announces today a new free daily webinar series set on introducing the company's digital photographic tools to current customers as well as those who have not yet purchased any Nik Software products. Available now, these daily webinars are held three times a day, Monday through Friday. Pre-registration for the webinars can be found at www.niksoftware.com/daily.

"This new initiative revolutionizes the way people will expect to be trained on software in the future," said Tony L. Corbell, Nik Software Sr. Manager for Product Education and Planning. "Offering live webinars up to three times every day shows the high priority we consistently place on quality education and customer training."

Every daily webinar is hosted by Nik Software experts and provides attendees with introductory information and tips for specific Nik Software products including Dfine® 2.0, Viveza™ 2.0, Color Efex Pro™ 3.0, Silver Efex Pro™, and Sharpener Pro™ 3.0 software. Webinars cover basic installation, usage tips and other information to help photographers achieve maximum success with the Nik Software product line. To further enhance the learning experience, attendees can pose questions to the educators during the webinars.

To register for daily webinars, visit www.niksoftware.com/daily. Participants only need to log-in from their computer to access webinars.

In addition to the daily webinars, Nik Software continues to offer its award-winning educational workflow webinars each month developed to address specific types of photographic styles. To learn more and register for these educational webinars, photographers can visit www.niksoftware.com/webinars.

Nik Software also offers more than 80 brief online educational videos that have been created to help photographers learn more about the entire line of Nik Software products anytime, anywhere. For a free download, streaming access or iPod versions of these video lessons please visit: <http://www.niksoftware.com/learnmore/usa/entry.php>.

About Nik Software

Nik Software, Inc. is a privately held company that develops software solutions for the growing digital imaging and photography markets. Established in 1995, Nik Software has become the recognized leader in digital photographic filter development and produces award-winning technology and software products for digital photography and imaging professionals including U Point® technology (www.upoint.com), Dfine®, Viveza™, Color Efex Pro™, Silver Efex Pro™, and Sharpener Pro™ software.

###

—more—

Contact

Tony Corbell
Nik Software, Inc.
619.725.3150
tcorbell@niksoftware.com

Steve Rosenbaum/Leigh Nofi
S.I.R. Marketing Communications, Inc.
631.757.5665
sir@sironline.com / leighnofi@sironline.com