

MINOLTA FILM SCANNER RECEIVES TOP 2003-2004 HONORS

Minolta DiMAGE Scan Elite 5400 Wins "Best Film Scanner" TIPA Award in Europe

New York, NY (August 7, 2003) – Minolta Corporation announces that the new Minolta DiMAGE Scan Elite 5400 35mm consumer film scanner has won the Technical Image Press Association (TIPA) Award for "Best Film Scanner" for the year 2003-2004.

"This prestigious award is significant because the judging for TIPA is done by an expert panel of leading European journalists," said Jon Sienkiewicz, vice president of marketing, Minolta Corporation's Consumer Products Group. "We are honored that Minolta's new DiMAGE Scan Elite 5400 has been selected as a superior imaging product throughout Europe."

According to TIPA, the award for "Best Film Scanner" went to the Minolta DiMAGE Scan Elite 5400 because of its "unprecedented optical resolution of 5400 dpi" and "combined with its very high optical density, effective Digital ICE removal of dust and scratches, and the unique Minolta propriety grain reduction." TIPA also said, "This scanner delivers excellent scans for a very affordable price." The TIPA jury said it had no difficulty choosing it as the "Best Film Scanner 2003/2004".

Minolta DiMAGE Scan Elite 5400

The Minolta DiMAGE Scan Elite 5400 offers professional quality scans even for those new to film scanning and digital image processing. Minolta's stylish new 35mm film scanner combines incredible 5400dpi resolution with advanced features such as Digital ICE image restoration technology from Applied Science Fiction, Minolta's unique Grain Dissolver, IEEE1394 (FireWire), Pixel Polish auto image correction, 16-bit A/D conversion, USB 2.0 connection, a new Quick Scan function and easy-to-use controls. The DiMAGE Scan Elite 5400's high resolution capability can easily make up to full-frame 24 inch photo-quality prints.

Technical Image Press Association (TIPA)

The TIPA European Photo & Imaging Award winners are chosen by a group of editors and technical editors representing 31 European photography and imaging magazines from 12 European countries. All are members of the TIPA, which is an independent, non-profit organization open to all European magazines in the photography publishing industry. Previous winning photo equipment from



**Minolta Scan Elite 5400 Wins Prestigious - 3 -
2003-2004 TIPA Award (cont'd)**

Minolta were the Maxxum 700si ('94-'95), Maxxum 600si ('95-'96), Maxxum HTsi ('98-'99), Minolta Vectis 2000 (2000-2001), Minolta DiMAGE 7 (2001-2002), Maxxum 7 (2001-2002) and Minolta DiMAGE X and Maxxum 5 (2002-2003).

Minolta Corporation

Minolta Corporation, headquartered in Ramsey, New Jersey, is the largest subsidiary of Minolta Co. Ltd. of Osaka, Japan, a leading manufacturer of cameras, business equipment, radiometric instruments and planetariums. Minolta Corporation's Consumer Products Group (CPG) markets 35mm film and Advanced Photo System cameras, digital cameras, binoculars, accessory lenses, photographic light meters, 35mm and Advanced Photo System film scanners and other consumer products.

The corporation's Business Products Group (BPG) markets digital and analog office equipment. Products include black-and-white copiers, digital black and white printer/copiers, plain-paper laser facsimile machines, digital color printer/copiers, micrographic systems, document management software, and related office equipment.

For more information, visit Minolta's Web site located at www.minoltausa.com or access Minolta's PHOTOFAX at 800-528-4767.

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