

MINOLTA ADDS TO 35MM ZOOM LENS LINE

Affordable new Minolta D Series 28 - 100mm autofocus (AF) zoom lens is the perfect addition to the Maxxum photographer's camera bag

New York, NY (August 7, 2003) – Minolta Corporation announces the latest addition to its D series of interchangeable 35mm lenses – the new **Minolta AF Zoom 28 - 100mm f/3.5 – 5.6 (D)**. This affordable addition to the Maxxum photographer's gadget bag is ideal for landscape, portrait and travel photography.

“By adding a 28-100mm lens to our standard zoom lens offering, Minolta provides more value and versatility when a photographer buys a Minolta Maxxum 4 or Maxxum 5 SLR camera versus comparable camera kits offered by our competition,” said Jon Sienkiewicz, vice president of marketing, Minolta Corporation's Consumer Products Group. “Now, Maxxum photographers will find the extended focal length range of this new standard lens to be the perfect tool for all their photographic needs, whether capturing wide angle scenic landscapes or close-up portraits as well as an added value.”

This new lightweight and compact 3.5x zoom lens measures only 2.6 inches in diameter, 3.1 inches long, and weighs only 8.5 ounces. The new AF Zoom 28 - 100mm f/3.5 – 5.6 (D) is also a versatile tool for close-up photography. With a minimum focus distance of 18.9 inches at all focal lengths, it allows a maximum magnification of ¼ life-size.

With ten elements in eight groups, the AF Zoom 28 - 100mm (D) employs one aspheric lens element to combat distortion and aberrations and create beautiful images. The new lens utilizes a circular aperture to give a natural appearance to specular highlights in out of focus background areas.

The lens' built-in distance encoder allows the use of the highly accurate ADI (Advanced Distance Integration) flash metering designed to ensure accurate flash exposures when used with the Maxxum 7, Maxxum 5, Maxxum 4, and Maxxum 3 Single-Lens Reflex (SLR) cameras and the Minolta Maxxum Flash 3600HS (D) and 5600HS (D) flash units.

Minolta Corporation

Minolta Corporation, headquartered in Ramsey, New Jersey, is the largest subsidiary of Minolta Co. Ltd. of Osaka, Japan, a leading manufacturer of cameras, business equipment, radiometric instruments and planetariums. Minolta Corporation's Consumer Products Group (CPG) markets 35mm film and Advanced Photo System cameras, digital cameras, binoculars, accessory lenses, photographic light meters, 35mm and Advanced Photo System film scanners and other consumer products.

The corporation's Business Products Group (BPG) markets digital and analog office equipment. Products include black-and-white copiers, digital black and white printer/copiers, plain-paper laser facsimile machines, digital color printer/copiers, micrographic systems, document management software, and related office equipment.

**Minolta Adds to 35mm Zoom
Lens Line (cont'd)**

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For more information, visit Minolta's Web site located at www.minoltausa.com or access Minolta's PHOTOFAX at 800-528-4767.

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