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KONICA MINOLTA INTRODUCES THE R3 SUPER 1000 DIGITAL MINILAB AT PMA 2005

*Compact new system outputs 950 3.5x5-inch prints per hour and features
Konica Minolta's newly designed 12-inch S.E.A.D. Exposure Engine*

Orlando, FL (February 19, 2005) – Konica Minolta Photo Imaging U.S.A., Inc. introduces the new R3 Super 1000 digital minilab system. This compact new digital minilab features Konica Minolta's Solid state Electro-optic shutter Array Device (S.E.A.D.) Technology, faster scanning and higher image quality from a newly developed high resolution film scanner, easy to use interface (GUI), higher network expandability and a small footprint of only 15.1 square feet.

"The new R3 Super 1000 offers photofinishers and retailers more high quality inputting and outputting options than ever before," said Todd Tereshkow, vice president, Technical Service & On Site Marketing for Konica Minolta Photo Imaging U.S.A., Inc. "Since our introduction of the QD21 – the world's first digital minilab in 1998, Konica Minolta engineers have continued to innovate and lead the way for others to follow. And in support of our dealers, Konica Minolta is pleased to announce a first half of 2005 promotional program for purchasers of an R-Series system."

Incorporated within the new R3 Super 1000 is Konica Minolta's newly-designed 12-inch S.E.A.D. exposure engine delivering superior image quality with 400 dpi resolution. This innovative engine makes it possible to render extremely fine tonal gradations with the richness of traditional silver halide photography for prints not only from silver halide films, but also from digital still cameras. In addition, text reproduction quality is sharper than ever.

The R3 Super 1000's newly developed film scanner provides faster and precise scanning through newly designed light path in the light source unit using a highly stable LED light source. Image quality is further enhanced by high-precision film transport technology and noise removal technology.

The easy-to-use GUI interface of the R3 Super 1000 follows the monitor screen design and keyboard of Konica Minolta's other R Series allowing even beginners to easily perform complex operations for many kinds of services.

And, with higher network expandability, the versatile R3 series can be connected to many different kinds of input or output (printer) devices. Other standard features include: Double Magazine Unit, Inline One Touch CD writing, Digital ICE®, image archiving, and red-eye correction. The R3 series utilizes Konica Minolta's ECOJET Chemical Technology to ensure a clean operating environment.

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About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output. For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.kmpi.konicaminolta.us.

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