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KONICA MINOLTA INTRODUCES THE DiMAGE SCAN ELITE 5400 II FILM SCANNER

New scanner delivers 42.2 megapixels and features a new Film Expert Algorithm for improved color reproduction of negative film, and Digital ICE⁴ and Pixel Polish for automatic image corrections

Orlando, FL (February 19, 2005) – Konica Minolta Photo Imaging U.S.A., Inc. introduces the new DiMAGE Scan Elite 5400 II film scanner designed for photo enthusiasts and professionals alike. As the successor to the DiMAGE Scan Elite 5400 which became popular because of its powerful 5400 dpi resolution, the new Konica Minolta DiMAGE Scan Elite 5400 II further improves color reproduction of negative film with a new Film Expert Algorithm and delivers high speed scanning at a rate of 25 seconds* per frame. In addition, this new film scanner features 16-bit A/D conversion, Digital ICE⁴ and Konica Minolta's Pixel Polish for automatic high quality image corrections, and Easy Scan and Batch Scan Utilities.

"The new DiMAGE Scan Elite 5400 II combines all of the technologies that Konica Minolta has become known for as a manufacturer of film, cameras, scanners and photofinishing equipment," said Todd Schrader, vice president of marketing for Konica Minolta Photo Imaging U.S.A., Inc. "The result is a film scanner that provides the image quality photo enthusiasts and professionals demand."

The DiMAGE Scan Elite 5400 II not only offers 42.2 megapixel resolution by adopting a high performance 5400 dpi 3-line color CCD, but it improves color reproduction of negative film with a new Film Expert Algorithm developed with photofinishing technology. Without the hassle of manually adjusting, it can faithfully reproduce colors in images of different exposure characteristics and color balance of various types of negative film.

With a 16-bit A/D conversion and a wide dynamic range of 4.8, the new DiMAGE Scan Elite 5400 II faithfully reproduces the rich variations in tone from light to dark of the original film image. In addition, Multi-sample Scanning improves the scan data by reducing random noise.

The DiMAGE Scan Elite 5400 II incorporates a Quick Scan System that greatly increases work efficiency over earlier models. Because of an improved drive mechanism, optimized internal processing and proprietary optics, the time required for setup, scanning and auto-focusing has been greatly reduced. These improvements increase the speed of earlier models two-fold to enable scanning at a rate of 25 seconds* per frame. The DiMAGE Scan Elite 5400 II also features an Auto Loading Index that automatically begins index scanning the moment a film holder has been loaded. It also offers a High Speed Preview that allows users to instantly display enlarged preview images without preview scanning. These features shorten the total workflow by speeding up image selection and comparison.

The Konica Minolta DiMAGE Scan Elite 5400 II enables users to easily and accurately correct images, and thereby greatly improve work efficiency, by incorporating Digital ICE⁴ (pronounced ICE-Quad) featuring Digital ICE, Digital ROC, Digital GEM and Digital SHO, which offers detailed correction support, and Konica Minolta's Pixel Polish, which allows users to correct images according to characteristics of the scene.

Digital ICE

Digital ICE automatically detects and corrects dust, scratches, fingerprints, mildew and other blemishes found on film. With speedy careful processing, it reproduces the original quality at the time the picture was taken.

Digital ROC

Digital ROC uses advanced dye signature analysis to identify and restore faded colors on older film and slide images.

Digital GEM

Digital GEM analyzes film emulsion patterns and reduces graininess while preserving image quality, color and sharpness.

Digital SHO

Digital SHO optimizes contrast and exposure to reveal additional image detail in areas of deep shadow or extreme highlight.

Pixel Polish

Konica Minolta's Pixel Polish optimizes brightness and color to suit scene, color and contrast of each image. It can correct image characteristics such as people, nightscapes, trees and skies.

The DiMAGE Scan Elite 5400 II features three types of driver applications in order support a wide range of users. Users can select a driver according to objective and purpose. The Easy Scan Utility is a 3-step on-screen-instructed procedure that beginners can use effortlessly. The Batch Scan Utility makes scan work more efficient by enabling continuous scanning at a user-set resolution, exposure and correction. The standard DiMAGE Scan Utility is great for creating works as it gives users the chance to set and correct images in detail.

The DiMAGE Scan Elite 5400 II has a Quick Scan button and Manual Focus dial on the front panel to make scan work easier and faster. Simply pressing the Quick Scan button starts up the DiMAGE Scan Launcher where the user can easily select the driver applications for the job at hand. In addition, workflow is shortened when settings have been changed because users need only press a button to continuously scan six frames. The Manual Focus dial allows users to focus images as desired.

DiMAGE Scan Elite 5400 II Major Features

- Delivers 42.2 megapixels thanks to a high performance 5400 dpi 3-line color CCD.
- Film Expert Algorithm for improving color reproduction of negative film
- Quick Scan System for a faster workflow
- High speed scanning at 25 seconds* per frame even at 5400 dpi resolution
- Auto Loading Index that automatically starts index scanning when a film holder is loaded
- High Speed Preview to instantly display enlarged preview images
- High speed auto focus
- 16-bit A/D conversion (dynamic range of 4.8)
- Multi-sample scanning for reducing random noise
- Digital ICE⁴ to greatly increase work efficiency (Digital ICE for Dust & Scratch Removal, Digital ROC for Color Restoration, Digital GEM for Film Grain Management, and Digital SHO for Shadow & Highlight Optimization)

- Pixel Polish for various automatic image correction
- Quick Scan button that continuously scans 6 frames with a single press
- Manual Focus dial for adjusting focus as one desires
- 3 driver software programs to choose from
- Easy Scan Utility for easy 3-step scanning
- Batch Scan Utility for large volume scanning with less work
- DiMAGE Scan Utility for detailed image correction
- Master Setup that allows users to save and load all settings such as image correction, Digital ICE⁴ and others
- Edge-to-edge full frame scanning thanks to a new film holder that enables a 100% field of view.
- Hi-speed USB 2.0 interface

**Based on Konica Minolta's standard test method under Windows environments.
Scan time under Macintosh environments is approximately 30 seconds per frame.*

About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output. For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.kmpf.konicaminolta.us.

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Contact Information:

Steve Rosenbaum/Leigh Grimm

S.I.R. Marketing Communications, Inc.
631-757-5665
sir@sironline.com

Eric Cinque

Konica Minolta Photo Imaging U.S.A., Inc.
201-574-4148