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Konica Minolta Introduces the New "R1 Super 1400" Digital Minilab System

*Newest Member of Konica Minolta's R1 SUPER Minilab Line-Up Delivers World-Class
Performance at 1,400 Prints Per Hour*

Las Vegas, NV (February 12, 2004) - Konica Minolta Photo Imaging U.S.A., Inc. announces the introduction of the new **Konica Minolta R1 SUPER 1400 Digital Minilab System**. This new minilab features world-class printing speeds for digital camera prints, delivering 1,400 prints per hour, and joins Konica Minolta's highly rated **R1 Super** minilab family as a high-end model providing superb image quality, versatile photo services, and easy operation.

Since its debut in September 2002, the **R1 SUPER** minilab has earned a solid reputation as an upgradeable system (with independent input and output sections), offering convenient, simple operation and the flexibility to meet a wide range of business configurations. The **R1 SUPER 1400**, the newest member of the line-up, features enhanced image quality and faster processing speeds at a world-class 1,400 prints/hour for digital camera prints, while offering the system expandability and operator convenience of its predecessor. Of course, this same high level of processing performance applies to prints from film as well. Even richer gradations, finer detail, and enhanced operability are obtained through the optimum match-up of the new minilabs with Konica Minolta's new "Konica Minolta QA Paper CENTURIA for Digital" and "ECOJET-P Compact Type" tablet chemicals.

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Major Features

- **Faster print processing performance thanks to an improved BCH (Beam Convergence Head) Print Engine**

In addition to quick scanning speed, the **R1 SUPER 1400** delivers fast processing for both film and digital media of 1,400 prints per hour. Particularly for prints from digital media, it achieves processing performance among the world's fastest not only for standard-size, but also for oversize prints.

- **Higher image quality through high-resolution film scanner**

A New light source unit featuring a new light path design combined with high-precision LED control ensures more accurate scanning. Plus, high-precision film transport and noise filtering technologies provide enhanced print image quality.

- **Excellent compatibility with any digital media**

Get prints from a wide range of digital media using a single unit. Of course, the **R1 SUPER 1400** delivers the same superb processing performance for prints from film as well.

- **Easy operation**

The **R1 SUPER 1400** adopts the same highly regarded user interface as the **R1 SUPER**. The simple, straightforward printing operations are the same regardless of the digital media used. Also, a proprietary keyboard layout and frequently used function buttons are arranged in easy-to-find locations on the home screen. This makes it easy even for inexperienced operators to make image adjustments such as color and density that previously required special training.

- **New "Centuria for Digital" color paper is ideal match for new minilabs**

Konica Minolta QA Paper CENTURIA for Digital features dramatically improved responsiveness to digital exposure. Its optimized gradation design provides a wide tonal range from highlights through shadows. This paper has the power to render the finest details of textured areas and the minutest features of photographic subjects.

- **Features space-saving "ECOJET-P COMPACT TYPE" chemicals for easier operation**

The new minilabs use the latest version of the acclaimed ECOJET-P chemicals. Easy to use and assuring a clean operating environment, the chemicals now come in a new compact cartridge which reduces storage space by 20% and needs to be replaced 20% less often. The result is

systems that are easier to use and more compact than ever.

(Editors Note: Print times in this press release are based on a print size of 5" x 3.5".)

About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, Inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output.

For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.ph.konicaminolta.us.

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**Konica Minolta Introduces the
R1 Super 1400 Digital Minilab (cont'd)**

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