

PMA 2001
VISIT MINOLTA AT BOOTH #1925

MINOLTA ANNOUNCES WINNERS OF NATIONAL STUDENT PHOTOGRAPHY COMPETITION

Orlando, FL (February 11, 2001) – Minolta Corporation has announced the winners of its second annual “Show Us Your World” student photography contest. Co-sponsored by *National Geographic*, “Show Us Your World” generated more than 5,500 entries from high school students across the United States. Each student was challenged to depict what best described his/her own world through photography. All students of art and photography classes grades 9-12 in the fall of 2000 were invited to enter.

Winning entries will be displayed for the first time at the annual Photo Marketing Association (PMA) trade show here in Orlando, FL, from February 11-14, 2000 at the Minolta Corporation booth (#1925). An exhibit in Washington, DC, is planned for the year 2001. The First Prize Winner was Marcy Teague of Fuquay-Varina, NC; Second Prize went to Steven Laub of Paradise, CA; and Third Prize went to Adrienne Bonafede of La Quinta, CA. Also on display will be 22 honorable mentions.

“We were delighted and impressed by the overall response to the competition and the quality of the images we received,” said Brian Miller, vice president of marketing for Minolta Corporation’s Consumer Products Group. “Minolta is proud to join with the National Geographic Society in the promotion of photography education. We are encouraged by the enthusiasm shown by the students and teachers of photography across the United States. It is especially significant to see that so many talented students remain committed to photography as both an art form and a personal communications vehicle.”

The Prizes

First Prize: Three-day/two-night trip to Washington, DC with a parent and teacher; photo tour of our Nation’s Capitol monuments with a *National Geographic* photographer; \$1,000 college scholarship; Minolta Maxxum 7 single-lens reflex (SLR) camera body with AF (autofocus) 24-105mm lens and 100-300mm lens (\$1,800 value); customized camera bag with *National Geographic* and Minolta logos; Autographed National Geographic photo

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book; and a slideshow presentation at the winner's school by award-winning photojournalist John Isaac, who covered the events of the world for the United Nations for 30 years.

Second Prize: \$500 college scholarship; Minolta Maxxum XTsi SLR camera body with 28-80mm lens and 75-300mm lens (\$1,200 value); Customized camera bag with *National Geographic* and Minolta logos; and an autographed National Geographic photo book.

Third Prize: Minolta Maxxum HTsi Plus SLR camera body with 28-80mm lens (\$750 value); customized camera bag with *National Geographic* and Minolta logos; and an autographed *National Geographic* photo book.

The First, Second and Third prize winners' school libraries will also receive *The Complete 110-year National Geographic CD-ROM Set*.

Minolta Corporation

Minolta Corporation, headquartered in Ramsey, New Jersey, is the largest subsidiary of Minolta Co. Ltd. of Osaka, Japan, a leading manufacturer of cameras, business equipment, radiometric instruments and planetariums. Minolta Corporation's Consumer Products Group (CPG) markets 35 mm film and Advanced Photo System cameras, digital cameras, binoculars, accessory lenses, photographic light meters, 35mm and Advanced Photo System film scanners and other consumer products. Minolta is the exclusive distributor of *Cokin* filters.

The corporation's Business Products Group (BPG) markets digital and analog office equipment. Products include black-and-white copiers, digital black and white printer/copiers, plain-paper laser facsimile machines, digital color printer/copiers, micrographic systems, document management software, and related office equipment.

For more information, visit Minolta's Web site located at www.minoltausa.com or access Minolta's PHOTOFAX at 800-528-4767.

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