

MINOLTA'S FULL LINE OF FILM SCANNERS PUTS THE POWER OF SCANNING INTO EVERYONE'S HANDS

With Minolta's DiMAGE Scan Multi PRO and the new DiMAGE Scan Elite II, as well as the Dimâge Scan Multi II and Dimâge Scan Dual II, Minolta makes quality film scanning accessible to everyone

LAS VEGAS, NV (January 8, 2002) — Minolta Corporation has a full line of unique film scanners to meet the needs of every photo enthusiast.

"Minolta is putting the power of film scanning in everyone's hands," said Jon Sienkiewicz, vice president, digital imaging products at Minolta Corporation's Consumer Products Group. "With the high resolution and Digital ICE³™ capabilities of the DiMAGE Scan Multi PRO and DiMAGE Scan Elite II, along with the Dimâge Scan Multi II and the Dimâge Scan Dual II, Minolta has developed a line of film scanners which meets the varied demands of today's consumers' imaging needs and budgets."

Minolta DiMAGE Scan Multi PRO

Minolta's new multi format, high-speed dual interface (Ultra SCSI and IEEE1394 "FireWire"), compact film scanner, DiMAGE Scan Multi PRO features high-resolution 4,800 dpi scans with 16-bit A/D conversion and a 4.8 dynamic range, along with precision autofocus and Color Matching systems, that preserves subtle tones and details.

With Applied Science Fiction™'s (ASF™) Digital ICE³ (pronounced Digital ICE "cubed") technology incorporated in the Minolta DiMAGE Scan Multi PRO, users save time and money by producing professional-quality images without resorting to time-consuming digital retouching, or by hiring outside digital service bureaus. This technology eliminates scratches on photographic film or slides, restores faded colors and improves on a photograph's overall appearance by minimizing grain, quickly and automatically, during the scanning process, saving hours of manual work.

The Minolta DiMAGE Scan Multi PRO is designed to scan 35mm and medium-format (120/220) films, while an optional Multi Format Set enables scanning of Transparent Electronic Microscope (TEM) film, microfilm in aperture cards, 16mm film, Minox, and 24 x 65mm panoramic format.

The scanner's driver software controls professional scanning with ease with its graphic user interface. It allows a variety of flexible image corrections, while keeping the quality of the scanned images high.

Minolta DiMAGE Scan Elite II

Easy enough for amateurs to use yet powerful enough to please demanding advanced amateurs and professionals, the new DiMAGE Scan Elite II provides an economical and versatile way to scan, digitize and quickly restore 35mm and Advanced Photo System (APS) film.

The new Minolta DiMAGE Scan Elite II is a dual-format, plug-and-play dual interface (USB and IEEE 1394 "FireWire"), compact film scanner featuring high-resolution 2,820 dpi scans with 16-bit A/D conversion and a 4.8 dynamic range that accurately preserves subtle tones and details in scanned images. With superior autofocus and Minolta's Color Matching systems, images are clear and detailed.

Designed for both novices and advanced users, the user-friendly DiMAGE Scan Elite II driver software offers flexible scanning control. Minolta's Easy Scan Utility will allow new users to fully automate the scanning process, while advanced image manipulations can be achieved step by step. And users at all levels will appreciate the bundled Adobe *Photoshop Elements* software.

With ASF's Digital ICE³ technology incorporated in the Minolta DiMAGE Scan Elite II, users save time and money by producing professional-quality images without resorting to time-consuming digital retouching, or by hiring outside digital service bureaus.

Minolta Dimâge Scan Multi II

For professionals looking for the ultimate scanning tool, Minolta offers the Dimâge Scan Multi II, an affordable multi-format film scanner. The Dimâge Scan Multi II combines revolutionary technology, high-resolution quality, fast scan times and medium format and Advanced Photo System capabilities to offer a scanner that can quickly and easily scan all of the popular roll film formats.

The Minolta Dimâge Scan Multi II, with precision autofocus and Color Matching systems, offers the finest image quality of any film scanner in its class. It produces images with a maximum 2,820 dpi for 35mm and APS film, and 2,820 dpi for medium format and other film using software interpolation and by increasing the horizontal scanning pitch.

Correcting faded colors and graininess have plagued professionals as a painstaking and time-consuming process. The Dimâge Scan Multi II lets users solve these problems with the least possible work and time using two software technologies from Applied Science Fiction. Digital ROC™ automatically restores an image's original colors by analyzing the base image and applying corrections to the faded colors. By analyzing and reducing the grain caused by the film emulsion, Digital GEM™ automatically enhances the clarity of a scanned image while preserving its colors, gradations and sharpness.

Minolta Dimâge Scan Dual II

The Dimâge Scan Dual II combines a plug and play, hot swapping USB interface with easy-to-use and versatile scanning features that produce high-quality images.

The Dimâge Scan Dual II's high-resolution 2,820 dpi scans with 12-bit A/D conversion, combined with precision autofocus and Color Matching systems, deliver superior quality images. The Minolta Easy Scan Utility, newly designed stand-alone software, allows uncomplicated scanning for first-time users. The scanner automatically uses the center of the image to determine focus. In addition to standard autofocusing, the Point AF function allows autofocus to be used on

a desired area of the image, while Manual Focus can be used for producing creative images or slightly defocusing them to reduce a grainy appearance.

For more advanced image scanning and corrections, the Dimâge Scan Dual II can be configured using the Utility software or as a PhotoShop plug-in or TWAIN scanner. This scanner provides other convenient features such as continuous scanning and automatic image correction.

The navigation function in the Dimâge Scan Dual II is a system that automates the scanning procedure. By simply checking the box of a desired operation and starting the function, the scanning flow process activates and it takes users step by step through the settings process. Combine this with continuous scanning and the procedure can be more simplified. When scanning APS film the procedure for an entire roll of film can be automated from index scan through rewind, with minimum manual operation for selecting frames.

The popular Snap Shot function enables the user to temporarily save various corrections for each pre-scanned image and compare them quickly.

Minolta Corporation

Minolta Corporation, headquartered in Ramsey, New Jersey, is the largest subsidiary of Minolta Co. Ltd. of Osaka, Japan, a leading manufacturer of cameras, business equipment, radiometric instruments and planetariums. Minolta Corporation's Consumer Products Group (CPG) markets 35 mm film and Advanced Photo System cameras, digital cameras, binoculars, accessory lenses, photographic light meters, 35mm and Advanced Photo System film scanners and other consumer products. Minolta is the exclusive distributor of *Cokin* filters.

The corporation's Business Products Group (BPG) markets digital and analog office equipment. Products include black-and-white copiers, digital black and white printer/copiers, plain-paper laser facsimile machines, digital color printer/copiers, micrographic systems, document management software, and related office equipment.

For more information, visit Minolta's Web site located at **www.minoltausa.com** or access Minolta's PHOTOFAX at 800-528-4767.

All brand names are trademarks and/or registered trademarks of their respective companies.

#####

Contact Information:

Leo Derkowski/Shannon Tramacera, APR
MC²
518-477-2575
mcc@marcomcon.com

Jeannine Bogedal
Minolta Corporation
201-934-5220
jbogedal@minolta.com

Steve Rosenbaum/Leigh Grimm
S.I.R. Marketing Communications, Inc.
631-757-5665
sir@sironline.com