

*Visit Minolta at CeBIT Booth #2223*

## **MINOLTA INTRODUCES THE WORLD'S THINNEST\*, COMPACT, 3.2 MEGAPIXEL DiMAGE Xt DIGITAL CAMERA**

*Stylish new DiMAGE Xt based on the award-winning Minolta DiMAGE Xi*

**New York, NY (June 18, 2003)** – Minolta Corporation introduces the new extremely thin and compact DiMAGE Xt, 3.2 megapixel digital camera. Similar to the stylish and award-winning Minolta DiMAGE Xi, the DiMAGE Xt features the world's fastest start-up time of any digital camera with an optical zoom lens, Minolta's image-processing technology, CxProcess, a 3x optical zoom lens, 4x digital zoom and an even smaller and thinner camera body than the DiMAGE Xi. And adding to this camera's versatility, Minolta also announces a waterproof Marine Case for use with the DiMAGE Xt.

“Building upon the success of Minolta's DiMAGE X and DiMAGE Xi, the new stylish and very compact Minolta DiMAGE Xt further enhances Minolta's line of compact yet powerful digital cameras,” said Jon Sienkiewicz, vice president of marketing, Minolta Corporation's Consumer Products Group. “This camera combines an inviting take-anywhere design with popular features that today's consumers are seeking.”

The contoured new vertically oriented design of the DiMAGE Xt eliminates more than 5% from the size, nearly 8% from the weight and offers nearly a half-second reduction in start-up time compared to its predecessor DiMAGE Xi. At 3.4 x 2.6 x 0.8 in. and 4.2 oz., the DiMAGE Xt can be slipped into a pocket or bag as easily as a wallet. The exclusive folded optical zoom system allowed Minolta to recreate the world's thinnest\*, compact, planar digital camera with a 3x optical zoom.

The DiMAGE Xt's controls have been redesigned for comfort and enhanced ease of use. The main power switch has been repositioned to avoid turning the camera on or off accidentally. The addition of a mode dial makes selecting the camera's recording, playback, and setup modes simple. A new Quick View button allows images on the memory card to be accessed from the recording modes after they have been captured. The controller incorporates the enter button to make setting functions and navigating the menu options easy.

The Minolta DiMAGE Xt can also be used as a remote camera for video conferencing. The DiMAGE Xt supports Epson USB DIRECT-PRINT. This allows images to be printed directly from the camera to a compatible printer using the supplied USB cable.

The accessory waterproof Minolta Marine Case designed specifically for the DiMAGE Xt allows the camera to be taken to extreme locations. From 100 feet underwater to the tops of the most rugged peaks, this case protects the camera from the elements. Taking advantage of the DiMAGE Xt's slim profile, this case is easy to store in a buoyancy vest or daypack.

-more-

**Minolta Introduces DiMAGE Xt  
Digital Camera (cont'd)**

-2-

The DiMAGE Xt digital camera will be available this month.

*\* As of February 15, 2003*

*For more detailed information on features and specifications of the Minolta DiMAGE Xt,  
please refer to the enclosed backgrounder and specification sheets.*

**Minolta Corporation**

Minolta Corporation, headquartered in Ramsey, New Jersey, is the largest subsidiary of Minolta Co. Ltd. of Osaka, Japan, a leading manufacturer of cameras, business equipment, radiometric instruments and planetariums. Minolta Corporation's Consumer Products Group (CPG) markets 35mm film and Advanced Photo System cameras, digital cameras, binoculars, accessory lenses, photographic light meters, 35mm and Advanced Photo System film scanners and other consumer products.

The corporation's Business Products Group (BPG) markets digital and analog office equipment. Products include black-and-white copiers, digital black and white printer/copiers, plain-paper laser facsimile machines, digital color printer/copiers, micrographic systems, document management software, and related office equipment.

For more information, visit Minolta's Web site located at [www.minoltausa.com](http://www.minoltausa.com) or access Minolta's PHOTOFAX at 800-528-4767.

*All brand names are trademarks and/or registered trademarks of their respective companies.*

#####

**Contact Information:**

**Steve Rosenbaum/Leigh Grimm**  
S.I.R. Marketing Communications, Inc.  
631-757-5665  
[sir@sironline.com](mailto:sir@sironline.com)

**Steve Eliasof**  
Minolta Corporation  
201-785-2408