

KONICA MINOLTA ANNOUNCES TRIO OF ENHANCEMENTS FOR PRINTING FROM DIGITAL FILES

*New DS-3000 Workstation for R SUPER digital minilabs designed to meet
rapidly expanding market demand for digital prints*

Mahwah, NJ (November 12, 2004) – Konica Minolta Photo Imaging, Inc. announces the availability of several enhancements for making prints from digital files including the new Konica Minolta DS-3000 Workstation for the Konica Minolta R SUPER family of digital minilabs. This new digital media input station is designed to meet the rapidly growing consumer demand for prints from their digital cameras. Also announced is the new Hyper CD Burning software for R-Series equipment that improves CD burning productivity by 66% to 20 CDs per hour. In addition, a new Windows prints driver (ver. 2) is available which enables lab owners to output their office and graphics documents directly to their R-Series equipment.

“By providing open systems with high connectivity and expandability, based on the R SUPER series of digital minilabs, Konica Minolta continues to offer powerful support and increased productivity for our customers whose needs are growing thanks to the expanding digital print business,” said Todd Tereshkow, Vice President of Technical Service and On Site Marketing for Konica Minolta Photo Imaging U.S.A., Inc.

The new Konica Minolta DS-3000, a digital media input station for the Konica Minolta R SUPER digital minilabs, was designed especially to enable efficient printing of digital images on high-quality silver-halide paper. It can be combined with order stations, self-service kiosks, and PCs equipped with Konica Minolta’s optional printer driver to take full advantage of the network capabilities of the R SUPER series and enhance the productivity and business opportunities of photo shops.

The Konica Minolta DS-3000 Workstation comes with an input PC, LCD display, flatbed scanner, special keyboard, card reader and a mouse. In addition, the DS-3000 Workstation also comes with CD burning capabilities and Red-Eye correction.

The principal features of the Konica Minolta DS-3000 Digital Media Input Station are as follows.

Usable as a dedicated digital media printer

The Konica Minolta DS-3000 can be used as a dedicated digital media printer, supporting input and output of all major types of digital media. Except for functions related to film prints, it inherits the functions and interface of the acclaimed R SUPER digital minilab series, making it easy to use even for novice operators.

Usable as a high-performance network printer

By connecting order stations, kiosks, and client PCs, the Konica Minolta DS-3000 can be used as a high-performance network printer capable of high-quality silver-halide print output.

Connectable minilabs: Konica Minolta R SUPER series digital minilabs

- R1 SUPER 1400 (available since February 2004)
Featuring world-class processing power (1,400 prints/hour) in addition to ease of operation.
- R2 SUPER 700 (available since April 2004)
- R2 SUPER 1000 (available since April 2004)
Equipped with the next-generation S.E.A.D. exposure engine* for even higher image quality, with a choice between processing capacities.

**S.E.A.D.: Solid state Electro-optic shutter Array Device exposure engine*

About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output. For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.konicaminolta.us.

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