KONICA MINOLTA INTRODUCES THE NEW DiMAGE Z6 DIGITAL CAMERA

This high performance 6.0-megapixel digital camera features a built-in 12x optical Mega Zoom lens, Konica Minolta's anti-shake system, rapid autofocus (AF), and excellent battery performance

Mahwah, NJ (August 19, 2005) – Konica Minolta Photo Imaging U.S.A., Inc. introduces the new 6.0-megapixel DiMAGE Z6 digital camera. This camera offers a built-in 12x optical Mega Zoom lens, Konica Minolta's proprietary Anti-Shake system, Rapid AF with Predictive Focus Control for fast overall responsiveness, built-in flash and excellent battery performance.

"The combination of advanced imaging features within the new DiMAGE Z6 digital camera allows photographers to take exceptionally crisp, sharp photographs in virtually any picture-taking situation," said Paul Zakrzewski, Director of Product Management for Konica Minolta Photo Imaging U.S.A., Inc.

The Konica Minolta DiMAGE Z6 incorporates its 12x optical Mega Zoom lens and large 2.0-inch LCD monitor into a compact and easy to hold camera design. The DiMAGE Z6's built-in 12x optical zoom lens and 4x digital zoom capability combine for a total zoom range of 48x.

In addition, Konica Minolta's proprietary CCD-shift Anti-Shake system—the same system used in Konica Minolta's top-of-the-line Maxxum 7D digital Single Lens-Reflex (SLR) camera, and first featured in Konica Minolta's DiMAGE A series of digital cameras—allows photographers to shoot with shutter speeds four to eight times longer (2-3 stops) than when shooting without an Anti-Shake system. The system also provides steady, shake-free images in twilight or other dimly lit situations, which are susceptible to blurring because of the slow shutter speeds used. This means significantly sharper images even without the use of a flash or tripod.

The new DiMAGE Z6 has everything photographers need to take high-quality pictures: 6.0 effective megapixels, high-performance GT APO lens, and Konica Minolta's proprietary CxProcess™ III image processing technology, which gives users images as beautiful as those they see with their own eyes.

Thanks to its energy-efficient design, the Konica Minolta DiMAGE Z6 lets users enjoy picture-taking longer with four widely available AA Alkaline batteries that power the camera for up to approximately 240 shots, as well as compatibility with high-capacity rechargeable Ni-MH batteries for up to approximately 420 shots.

To ensure that photographers don't miss a shot, the new DiMAGE Z6 offers ultra-fast, accurate Rapid AF with Predictive Focus Control. Focusing in a mere 0.2 second at the wide-angle zoom position and only 0.3 second at the telephoto position, the DiMAGE Z6 is ideal for accurately capturing any subject, moving or still.

In addition to high-precision Rapid AF, the DiMAGE Z6 features a fast startup time and short shutter-release lag time. In addition, the camera's Progressive Capture drive mode records images continuously at approximately 1.8 frames per second regardless of image size or quality, and saves the last 10 frames simply by releasing the shutter button.

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About Konica Minolta Photo Imaging U.S.A., Inc.
Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output.

For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.kmpi.konicaminolta.us.

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