



KONICA MINOLTA

KONICA MINOLTA BUNDLES ACDSEE SOFTWARE WITH DiMAGE DIGITAL CAMERAS

Trial version of popular digital photo software included with DiMAGE cameras

Mahwah, NJ (October 30, 2003) – Konica Minolta Photo Imaging U.S.A., Inc. announced today that they are including a trial version of ACDSee (ver. 5.0) digital imaging software with four DiMAGE digital still camera models sold in the U.S. ACDSee digital imaging software allows users to import, view, organize, print, enhance and share their digital photos.

Beginning with factory shipments scheduled to reach dealers' shelves around October 31, 2003, the company's DiMAGE A1, DiMAGE Z1, DiMAGE E323 and DiMAGE X20 digital cameras will include a trial version of this world famous imaging software. The bundle will be expanded to include other DiMAGE camera models later in the year.

"We're very excited to be able to offer this powerful and easy-to-use software to our digital camera customers," said Jon Sienkiewicz, vice president of marketing for the Camera Division of Konica Minolta Photo Imaging U.S.A., Inc. "We believe that the satisfaction and convenience consumers enjoy with ACDSee will complement and enhance their overall digital camera experience."

In a related announcement, Konica Minolta Photo Imaging U.S.A., Inc. revealed that their software engineers are currently working to develop a customized version of DiMAGE Messenger software that will act as a plug-in for ACDSee software. Additional details will be made available when the plug-in product is introduced.

The Konica Minolta DiMAGE Messenger version 2.0 software program, which was introduced in August, allows users to automatically link written text, additional images or an audio track to specific portions of digital images, share the combination with others via e-mail or printed copy, and invite related comments to be added from the receiver – all in just a few, simple steps. Download a trial copy of the full version of DiMAGE Messenger at www.minoltausa.com/MessengerDemo.

About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, Inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output.

For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.ph.konicaminolta.us

About ACD Systems International Inc.

Headquartered in British Columbia since 1993, ACD Systems International Inc. (TSX: ASA) is one of the world's leading developers and marketers of digital imaging software, including the renowned ACDSee image management tool and Canvas, an advanced cross-platform technical illustration and graphics program. ACD has penetrated the global marketplace through Internet distribution and strategic partnerships with manufacturers and developers. ACD has millions of consumer users and over 33,000 corporate customers including many Fortune 500 companies. The company has a history of solid revenue growth. For further details, please visit us at our corporate web site: www.ACDSYSTEMS.com.

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