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KONICA MINOLTA ANNOUNCES WINNERS IN ONLINE PHOTO CONTEST

Grand Prize winner receives a new Maxxum 7D digital Single Lens-Reflex (SLR) camera

Las Vegas, NV (January 6, 2004) – Konica Minolta Photo Imaging U.S.A., Inc. has selected the Grand Prize winner, as well as one Runner-up and three Honorable Mentions, in its “Photo of the Week” year-end contest. Beginning in January 2004, Konica Minolta asked photographers who use either Konica Minolta digital or film cameras to submit through the www.kmpi.konicaminolta.us Web site an image that was significant or special to them. Out of the final 52 entries (all of which were “Photo of the Week” winners), Ed Siegel of Morris County, NJ, received the Grand Prize of a new Konica Minolta Maxxum 7D digital SLR camera with a 28-100mm lens for his portrait of his daughter taken with a Maxxum 7 35mm SLR camera.

“When the ‘Photo of the Week’ photo contest was created three years ago, the goal was to showcase some of the best images created with Konica Minolta cameras,” said Todd Schrader, vice president of marketing for Konica Minolta Photo imaging U.S.A., Inc. “We received such a wonderful response to our call for weekly entries on our Web site again this year. We are honored to be able recognize the best of the best once again in 2004.”

Other prize winners included a DiMAGE Z3 digital for Runner-up Mark Pernal of Florida and a DiMAGE X50 digital for Honorable Mentions Steven Townsend of Kentucky, Richard Steege of Texas, and Jui-hung Hung of Texas. In addition, all five winners received an assortment of Konica Minolta Inkjet paper and a one-year subscription to *Popular Photography* Magazine. A panel of photo editors from *Popular Photography* Magazine selected the winners. All winning images can be viewed on the “Photo of the Week” gallery on the Konica Minolta Web site at www.kmpi.konicaminolta.us.

About Konica Minolta Photo Imaging U.S.A., Inc.

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company’s key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and

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advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output. For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit www.kmpi.konicaminolta.us.

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