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## **KONICA MINOLTA'S NEW IMAGE EDITING AND ENHANCING SOFTWARE NOW SHIPPING**

*Konica Minolta's DiIMAGE Master software further enhances the creative opportunities for  
photographers using DiIMAGE digital cameras*

**Las Vegas, NV (January 5, 2005)** – Konica Minolta Photo Imaging, U.S.A., Inc.'s new image editing and enhancing software **DiIMAGE Master** is shipping now and available at retail for \$199 (MSRP). DiIMAGE Master is optional software designed to improve creative workflow for professional and advanced digital camera users. The software's newly developed 3D Lookup Table technology for RAW processing enables more accurate color reproduction, and can process any RAW images taken by Konica Minolta digital cameras. Diverse image management operations, such as viewing, classifying, correcting, printing and more, can be performed in the three main operating windows.

"Serious digital photographers will especially appreciate the ease-of-use and enhanced workflow that DiIMAGE Master software permits," said Todd Schrader, vice president of marketing for Konica Minolta Photo imaging U.S.A., Inc. "Konica Minolta software engineers recognize that efficient image management is a vital tool for today's digital workflow. We are pleased to make this powerful software application available to photographers using our digital cameras.

### **Enhanced work efficiency**

**Organizer Window** – Users can browse images quickly by viewing the instant thumbnail display. Focus checker quickly enlarges a small portion of an image with just a click - just like checking film slides on a light box with a magnifier to confirm focusing results. Images can be classified into four customizable categories with just the click of a button.

**Examiner Window** – Advanced and unique tools are available for accurate and effective comparisons that help to select the best shot from several images taken under the same shooting conditions. Images can be interactively displayed and examined in detail on the basis of quantitative analysis of exposure, histogram, white balance and focus.

**Photofinisher Window** – DiIMAGE Master software provides a sophisticated platform for image retouching with professional and user-friendly functions in the Photofinisher Window. Each editing screen for white balance adjustment or tone-curve tuning can be opened from the tool menu in the Photofinisher window. The variation palette allows an image to be corrected by comparing it to other slightly corrected images that are automatically displayed surrounding it.

### **High-quality images**

3D Lookup Table (3D-LUT) color conversion technology and the advanced automatic white balance algorithm with precise analysis of image data enable accurate color reproduction. The new DiIMAGE Master supports various color spaces and color management using ICC profiles, allowing users to print images as they expected or viewed on PC monitors. It also features the print function that converts color space directly from RAW to printer's color space for the best performance of printers.

### **Main features:**

#### **3D-LUT color conversion**

Enables more accurate color reproduction by converting RAW image data precisely in individual color with a newly developed algorithm.

#### **Customizable classification**

Image files can be easily organized into four customizable categories just by clicking a button or dragging and dropping.

#### **Focus checker**

Enlarges a selected portion of an image to confirm focusing results with just a mouse-click.

#### **Image comparison**

Tools are available for comparing images side-by-side and interactively in details on the basis of objective analysis of histogram, white balance, etc.

#### **Color management**

The color management system using ICC profiles is built for color matching. For instance, the ICC profile for Konica Minolta inkjet photo paper renders the best color reproduction for use with Konica Minolta inkjet photo paper.

#### **Image correction jobs**

Helps to save image correction settings for easy application to other images.

#### **Advanced sharpness correction**

Sharpness can be appropriately enhanced by the precise and flexible adjustment of spatial frequency response.

#### **Snapshot**

Image corrections can be stored temporarily as a thumbnail next to the displayed image.

#### **Apply processing function**

Allows batch processing of multiple corrected images and then saves them at one time.

### **System requirements**

<b>Item</b>	<b>IBM PC/AT compatible computers</b>	<b>Apple Macintosh series computers</b>
<b>CPU</b>	Pentium II or higher (Pentium III or higher is recommended)	PowerPC G3 or later (G4 or later is recommended)
<b>OS</b>	Windows 2000 Professional, Windows XP home/Professional	Mac OS X or later v10.1.3 - v10.1.5, 10.2.1- 10.2.8, v10.3.0 - 10.3.5
<b>RAM</b>	128MB or more (256MB or more is recommended)	128MB or more (256MB or more is recommended)

<b>HDD</b>	200MB or more of available hard-disk space	200MB or more of available hard-disk space
<b>Monitor</b>	XGA (1024 x 768) or higher	1024 x 768 or higher
<b>Languages</b>	English Japanese, German, French, Spanish, Chinese (SC), Swedish and Italian	English Japanese, German, French, Spanish, Chinese (SC), Swedish and Italian

**About Konica Minolta Photo Imaging U.S.A., Inc.**

Konica Minolta Photo Imaging U.S.A., Inc., headquartered in Mahwah, NJ, is the North American sales and marketing subsidiary of Konica Minolta Holdings, Inc. (Tokyo, Japan). On August 5, 2003 Konica Minolta Holdings, Inc. was formed to enhance both the competitive business capabilities and earning capacities of Konica Corporation and Minolta Co., Ltd.

Consumers around the world have come to know and trust the Konica and Minolta brands for all their imaging needs. Since the earliest days of the photo industry, Minolta and Konica have applied their talents and resources to create products and services that are essential to the world of imaging. Today, these efforts concentrate on the most important aspects of imaging: the quality of the images, the tools and methods for creating images, and the creation of environments for the application of images.

This focus on the essentials of imaging ties together the company's key business and consumer product lines. Konica Minolta Photo Imaging U.S.A., Inc. is a leading manufacturer and marketer of 35mm and Advanced Photo System film, single-use cameras, digital and 35mm film cameras, accessory lenses, binoculars, photographic and color measurement meters. In addition the company offers color print photo papers, inkjet photo paper, digital minilabs, digital film scanners, optical instruments, software and advanced imaging and sensing technologies. Konica Minolta Photo Imaging U.S.A., Inc. also provides wholesale photofinishing services and Internet imaging services. It is a complete imaging company, from input through output. For more information about Konica Minolta Photo Imaging U.S.A., Inc., its products and services, visit [www.kmpi.konicaminolta.us](http://www.kmpi.konicaminolta.us).

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