



FOR IMMEDIATE RELEASE

Marketing Essentials International Announces Skip's Network

New resource center provides the best business support and referrals for every area of business in the photography industry

Akron, Ohio (September 2, 2009) – Marketing Essentials International Inc. (MEI) (www.mei500.com) announces Skip's Network, a resource center for recommended business assistance in virtually every area of business in the photography industry.

"I've spent my entire adult life in the photographic community. As a result, I've been fortunate enough to work with some of the most talented and creative people in business today," said Skip Cohen, president of MEI. "The companies and people listed in Skip's Network comprise a wide variety of backgrounds and are involved in all aspects of design, management and support. From communication experts to specialists in marketing, finance and overseas manufacturing, the professionals listed in Skip's Network are unmatched in their diversity, skill set and integrity."

This is only the beginning: Skip's Network (www.skipsnetwork.com) will be constantly growing and expanding to cover a wide range of business, marketing and manufacturing areas of expertise. This resource center is designed to help those in the photographic industry find the best possible business support to meet the needs of their company and projects. Each of the individuals or companies listed in Skip's Network operates independently. Contact information is provided for each company listed on Skip's Network. And if there is a desired skill set not listed yet on Skip's Network, contact Skip Cohen at Skip@mei500.com for possible business contacts.

About Marketing Essentials International Inc. (MEI)

Marketing Essentials International Inc. (MEI) is a full service consulting company involved in a wide variety of projects within the professional and consumer imaging industries. MEI's purpose is to focus on marketing, business and education for all levels of photography, from amateur to professional. Activities and events created by MEI are dedicated to the support of the professional photographic community as well as consumers who are interested in all digital photography has to offer. For more information visit www.mei500.com.

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