Mamiya

Mamiya Announces New Remote Viewing Software

Gives professional photographers more creative freedom during busy photo shoots

Elmsford, NY – July 13, 2010 – Mamiya (www.mamiya.com) announces today the release of new remote viewing software for the DM-series and RZ33 digital cameras and backs. Featuring newly enhanced resolution capabilities for the Apple® iPad™ as well as other features for both the Apple iPhone® and iPad, the new Leaf Capture Remote v. 2.0 viewing App offers Mamiya Digital photographers a more convenient viewing solution for both clients and assistants. And its familiar user interface makes the software easy to use for even the most novice user.

While shooting tethered to a Mac, the new Leaf Capture Remote v 2.0 App allows photographers additional creative freedom by enabling one or more iPad or any iPhone, including iPhone 4, devices to act as remote image viewers. Clients can view images from a photo shoot from the comfort of a photographer's Wi-Fi enabled client room. Assistants can instantly check focus and details even when at a distance from a photographer's main computer. And stylists can see what the camera sees—all without crowding around the photographer or main computer area.

"Workflow efficiency is the photographer's key to profitable studio operations and client satisfaction. Nowhere is the efficiency more important than during the review of images at a photo shoot," said Mamiya Product Marketing Manager Mike Edwards. "Thanks to the new Leaf Capture Remote Viewing App for the Apple iPad and iPhone, Mamiya users are able to easily and wirelessly share their images with clients and assistants in real time."

What's new in Leaf Capture Remote Version 2.0:

• Native support for the Apple iPad
• Support for Apple iPhone 4 high resolution retina display
• Pause/Play functionality - Users can stop the screen update during a shoot and focus on a specific image.
• Support for RZ33 and all DM-series models
• Flip-through image browsing
• Improved 1:1 image quality

Downloading the software:

The Leaf Capture Remote system consists of two components, the client App for the remote viewing device, and a host server App for the Mac computer.
• The *Leaf Capture Remote v. 2.0* client App for the iPad/iPhone can be downloaded for free from the Apple iPhone App Store.
• The *Leaf Capture Remote server* and all related instructions can be downloaded through: http://www.mamiya-usa.com/customer-service-support-downloads.html

About Mamiya
For almost 70 years, Mamiya has been a name synonymous with excellence and innovation in professional photographic cameras and lenses. Mamiya's dedication to the professional and advanced amateur markets ranges from the original folding, compact Mamiya 6 rangefinder camera of the 1940's to the recent introduction of the Mamiya 7 — the world's only 6x7 rangefinder camera with interchangeable lenses and a growing line of medium format digital cameras and camera backs.

Mamiya continues to be a pioneer by continually improving and refining the finest professional photographic products with state-of-art advancements such as superior apochromatic lens technology and practical, ergonomic camera design and function. For more information visit www.mamiya.com .

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